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Lamborghini Blancpain Super Trofeo series makes North American debut

Lamborghini launches the world's most extraordinary single make series at the American Le Mans North East Grand Prix at Lime Rock

Lime Rock Park, CT, Thursday 4th July 2013. With an established presence in Europe and Asia, Automobili Lamborghini introduces the eagerly awaited Lamborghini Blancpain Super Trofeo series to North America at the AMLS North Eastern Grand Prix at Lime Rock Park this week.

Lamborghini Blancpain Super Trofeo is a single make series that is perfectly placed as a stepping stone for drivers aspiring to graduate to professional GT racing. The philosophy of enabling enthusiasts through to seasoned race drivers to progress their driving ambition is part of Lamborghini's Squadra Corse program.

The series is built around the established racing pedigree of the Gallardo LP 570-4 Super Trofeo which features 570hp, all-wheel drive and variable aerodynamics that enable drivers to achieve a downforce range from 282lbs (128kg) to 352lbs (160kg). The net result is on-track performance just shy of GT3 standards, and with sporting and technical regulations that ensure close competition, Super Trofeo allows drivers to master high-level sports car racing competition while measuring themselves against their peers.

The other distinctive aspect to the Lamborghini Blancpain Super Trofeo series is the high standard of off-track hospitality that creates a genuine sense of esprit de corps among competitors while providing the perfect premium environment for hosting guests and sponsors in a fashion that is consistent with Lamborghini's supercar status.

COO of Automobili Lamborghini America Michael Lock said, "The Lamborghini Blancpain Super Trofeo Series in North America. It is a bold statement in our commitment towards motorsport. With such passionate and knowledgeable racing fans in the US, we look forward to showcasing a successful and well contested series ahead."

Randy Hembrey, Race Director for IMSA added, "We are excited to be able to welcome Lamborghini to the IMSA portfolio. This is an historic moment for sports car racing in the North America and we are proud to be representing the brand. The cars are look and perform incredibly well, are highly competitive and will put on an exciting show for the fans."

Lime Rock

The inaugural grid at Lime Rock will feature teams from across the US including Miami, Chicago, Beverly Hills, Dallas, New Jersey and the Carolinas.

Notable entries for this weekend include Change Racing with NASCAR Super Sprint Rookie of the Year 2010, Kevin Conway and local Lime Rock Resident, Dean DiGiacomo along with Lamborghini factory driver Richard Antinucci.

The Racing Format - Fast Facts

- Light weight LP 570-4 Gallardo
- 5.2 liter V10s all wheel drive
- 2 x 50 Minute Races
- Mandatory pitstop between minutes 20 & 30 to allow for driver change

JB
1756
BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE





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Lamborghini Blancpain Super Trofeo North America Round 1: Lime Rock Park, CT

Friday May 03

10:45 - 11:45 Free Practice 1
14:15 - 15:15 Free Practice 2

Saturday May 04

10:10 - 10:50 Qualifying
15:35 - 16:25 Lamborghini Blancpain Super Trofeo Race 1
18:00 Media update distributed - summary, quotes, results

Sunday May 05

11:30 - 12:20 Lamborghini Blancpain Super Trofeo Race 2
17:00 Media update distributed - summary, quotes, results

Lamborghini Blancpain Super Trofeo North America

The Lamborghini Blancpain Super Trofeo North American series will feature five races run in partnership with North America's most established racing promoters including GRAND-AM, ALMS, IMSA and IndyCar and at some of the most prestigious circuits in the US and Canada.

The racing calendar for this season is:-

Lime Rock Park, CT (ALMS)	05/06 July
Kansas Speedway GRAND-AM	17/18 August
Calabogie, Canada IMSA	07/08 September
Virginia International Raceway AMLS	05/06 October
Fontana, California	18/19 October

The series provides the opportunity for top placed teams and drivers to contest a World Series featuring leading drivers from the European and Asian series in Rome, Italy in November

Vallelunga (ITA) 23/24 November (Lamborghini Super Trofeo World Final)

- Ends -

Contact Us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at www.squadracorse.lamborghini.com

Follow us on Facebook at: <https://www.facebook.com/lamborghini>

Follow us on Twitter at: www.twitter.com/lamborghini

All media enquiries should be directed to: media@supertrofeo.com

Please see the official Automobili Lamborghini press website by clicking [here](#)



The logo for Squadra Corse, featuring the text "SQUADRA CORSE" in a bold, black, sans-serif font. The text is set against a white background with a thin red and green horizontal line above and below it, respectively. The background of the entire page is a grayscale checkered pattern.

Lamborghini Squadra Corse

Lamborghini Squadra Corse is a specialist team within Lamborghini's R&D department dedicated to motorsport including GT3, the Super Trofeo series, and a customer driving program.

From 2013, the Squadra Corse will provide an integrated approach to Lamborghini driving experiences. A new series of 'Esperienza' events provide enthusiasts and prospects with opportunity for a first test-drive and to experience the world of Lamborghini.

The Lamborghini Academies, on both track and ice, provide driver training and the initial steps towards racing.

The Super Trofeo series provides the perfect first race experience for aspiring race drivers, with the Lamborghini GT3 for more experienced racers wanting to compete with the Lamborghini marque worldwide.

Blancpain

The Lamborghini Blancpain Super Trofeo will once again enjoy the sponsorship of the premium watch maker, Blancpain.

Founded in 1735 by Jean-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past seven years, the Manufacture has indeed developed no less than 26 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the feminine Women models.

While remaining loyal to its fundamental values, Blancpain quite naturally associates with the world of fine automotive mechanical engineering, since the key values of precision, reliability and sturdiness are required and shared by both cars and watches.

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tire manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tire manufacturing facilities on five continents and employs some 34,000 people.

Having been involved in motor racing since 1907, Pirelli is currently the single tire manufacturer for Formula 1™ for the 2011-2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2013, Pirelli underlines its status as the global tire manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies 138 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.



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