

The Fastest Way into the World's Ultimate Race Series

Lamborghini set a weekend's race fee at US\$17,500

Herndon, VA, Wednesday June 19, 2013. Automobili Lamborghini today confirmed that the weekend fee for a shared seat to contest the all-new, five-race Lamborghini Blancpain Super Trofeo series in North America would be US\$17,500 per driver, or US\$35,000 per car, per race weekend.

Lamborghini Blancpain Super Trofeo Fast Facts:

- Five race series alongside Grand-AM, ALMS and IndyCar
- Starting at American Le Mans North East Grand Prix at Lime Rock Park on July 5th
- Racing some of North America's most iconic venues: Lime Rock Park, Kansas Speedway, Calabogie Canada, Virginia International Speedway and Auto Club Speedway, Fontana California
- Winners to compete in Super Trofeo 'World Series' finale in Italy against the best from Europe and Asia
- Four hours of track time per race weekend
- US\$17,500 weekend fee per driver for a shared entry / US\$35,000 weekend fee per car
- Limited registrations available to join the grid

The turnkey fee provides competitors with a comprehensive package spanning the rental of a Gallardo LP 570-4 Super Trofeo - a V10, 570HP, four wheel drive Lamborghini race car, a full service package, car transportation, Pirelli tire package, driver race suits and Lamborghini's unparalleled trackside hospitality, complete with parking and paddock passes.

The Lamborghini Super Trofeo is an all-new, extraordinary race series for the US & Canada. The 2013 championship will consist of five rounds partnering GRAND-AM promoted events with IndyCar, ALMS and GRAND-AM's Rolex Sports Car Series; the Lamborghini Blancpain Super Trofeo series in North America follows an established and highly successful tradition of single-make Super Trofeo racing which runs across Europe & Asia.

At a fee of US\$17,500 for each race, drivers will benefit from extensive track time, including 120 minutes of practice in two sessions, a 40 minute qualifying session and two 50 minute races, providing just short of four hours of on-track time every race weekend.

In a series of strategic partnerships with Change Racing in Charlotte NC, GMG Motorsports in Santa Ana, California, Mitchum Motorsports, Premiere and Creighton Motorsports, Lamborghini has ensured that the race preparation of the Gallardo LP 570-4 Super Trofeo for its competitors is managed to the highest standards, while the off-track experience is sumptuously luxurious, consistent with the iconic status of the Lamborghini marque.

One of the unique aspects of the Lamborghini Blancpain Super Trofeo series is the opportunity for North American drivers to measure themselves against the best drivers in Europe and Asia, with the leading contenders from all three series invited to attend a World Final in Vallelunga, near Rome, Italy, in November.

Tristan Herbert, the Series Coordinator for the Lamborghini Blancpain Super Trofeo series in North America stated, "We've been delighted by the response we have had to our announcement of the Lamborghini Blancpain Super Trofeo program for North America to date, with more teams to be announced before the first race. We believe that at US\$17,500 per driver per race weekend, the significant time drivers will enjoy on track in the Gallardo LP 570 and a complete package backed by some of the very best motorsport preparation companies; the Super Trofeo is the right blend of cost and premium supercar racing.

The Lamborghini Blancpain Super Trofeo series will commence with the American Le Mans Northeast Grand Prix at Lime Rock Park on July 5th. Competitors interested in more information concerning registration for the series, should contact:

Tristan Herbert, Series Co-ordinator, cell +1-703-659-3540 e extern.Tristan.Herbert@lamborghini.com

Or Automobili Lamborghini America partner race teams:-

- GMG Motorsport - 714 432-1582
- Change Racing - 704 788-7811
- Mitchum Motorsports - 540 266-0082
- Premeire - 817 817-0731
- Creighton Motorsports - 678 366-2100

- Ends -



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