

Press Release

Lamborghini Gallardo LP 570-4 Blancpain Edition

Rome, September 26, 2010 - Automobili Lamborghini and Blancpain are uniting their phenomenal engineering skill and honoring the huge success of the Lamborghini Blancpain Super Trofeo racing series with a very special super sports car: the new Gallardo LP 570-4 Blancpain Edition.

This extraordinary super sports car joins the competition spirit of the Super Trofeo race car with an exclusive design and one hundred percent road-going usability. The first Gallardo from the exclusive and limited Blancpain Edition production run has been presented by Stephan Winkelmann, President and CEO of Automobili Lamborghini, and Marc A. Hayek, President and CEO of Blancpain, at the final race weekend of the Lamborghini Blancpain Super Trofeo on Sunday September 26 in the "Piero Taruffi" circuit, Vallelunga.

Automobili Lamborghini, the manufacturer of extreme Italian super sports cars, and Blancpain, the world's oldest luxury watchmaker, are among the very best brands in their respective sectors worldwide. Blancpain was recently voted the "Best of the Best" among the world's most exquisite watch brands by the "Luxury Institute" in New York. Now the two brands have come together to develop a unique blend of technology and design to create the Lamborghini Gallardo LP 570-4 Blancpain Edition, putting the power of the world's fastest mono-marque race series into a road-legal vehicle.

Blancpain is the title sponsor of the successful Lamborghini Blancpain Super Trofeo series. The cooperation between these two brands brings together the highest levels of engineering excellence from the automotive and chronometry industries. Blancpain has been producing innovative masterpieces of watch-making art in Switzerland's Vallée de Joux since 1735. Each timepiece is assembled by one single watchmaker, reflecting the quality and individual attention with which Lamborghini builds its super sports cars for the road, and its 570 hp Super Trofeo race cars.

Both brands share an enormous passion for racing. Blancpain is not only intensely involved with the Lamborghini Blancpain Super Trofeo, but is also official timekeeper for the FIA GT1 World Championship - where Lamborghini cars also compete against other prestigious marques. In July, Lamborghini secured its first win in the newly-formed championship at the iconic Spa-Francorchamps circuit in Belgium, where former Formula One driver Riccardo Zonta and Frank Kechele charged to a first-place finish.



“Lamborghini is extremely happy about its cooperation with Blancpain. In just its second year, the Lamborghini Blancpain Super Trofeo has established itself in the premier league of gentlemen’s racing,” says Stephan Winkelmann, President and CEO of Automobili Lamborghini. “Each race is a battle of dedication and passion for every single hundredth of a second - something that characterizes both of our brands. The Gallardo LP 570-4 Blancpain Edition demonstrates the close bond between our road-going super sports cars and the race car.”

“This is a very intense and dynamic partnership between companies from highly disparate sectors, but with the same drive for innovation and mechanical excellence,” says Marc A. Hayek, President and CEO of Blancpain. “For me, Blancpain has always been a true revolutionary - even a little crazy - with the spirit of adventure. We have always tried to be a little different, to remain innovative and to attempt things that no-one had ever achieved before. This pursuit of excellence is a passion that is shared by Blancpain and Lamborghini,” continues Hayek. “Lamborghini is indisputably a first-class manufacturer with the highest levels of engineering competence, which is why the Lamborghini Blancpain Super Trofeo offers a perfect platform for attracting even more attention to our brand around the world.”

Marc A. Hayek is not only President and CEO of Blancpain, he is also a passionate and accomplished race driver. He has already claimed several victories in the Lamborghini Blancpain Super Trofeo, and is currently fighting for the podium in the Pro-Am Drivers’ Standings.

In this special configuration, the Lamborghini Gallardo LP 570-4 Blancpain Edition shows the spirit of competition - the mighty rear spoiler for maximum stability and the engine cover for optimized ventilation were derived directly from the race car featured in the world’s fastest one-make series. The Edition is also equipped with Skorpius wheels with yellow-painted brake calipers and discs made, of course, from carbon-ceramic composite. One striking visual feature that fits perfectly with the matt black paintwork is the carbon-fiber used to make external components, such as the diffuser and mirror casings.

The interior of the Blancpain Edition further reinforces the extremely sporty character of the Gallardo without sacrificing the comfort of the driver and passenger. The entire interior is finished in black Alcantara with yellow accents and visible carbon-fiber. The Blancpain logo is placed on the exterior and also featured on the seats and cockpit in yellow stitching. Propulsion for the Gallardo LP 570-4 Blancpain Edition comes courtesy of the 570 hp V10 power unit from the series Superleggera production car - as is the case for the Super Trofeo race car. Superb traction from the all-wheel drive ensures perfect stability in every situation.

The super sports car from Sant'Agata Bolognese boasts a dry weight of no more than 1340 kilograms (2954 lb) - the lightest road-going model in Lamborghini's range.

One key factor is the exterior and interior components made from carbon-fiber. Carbon-fiber is ideal for the manufacture of sports cars as its use allows for weight reduction and improved mechanical features. The car's performance is thus enhanced thanks to a better power-to-weight ratio and reduced total mass, which means that CO₂ emissions are also lower.

The V10 power unit with 5.2 liters (317.6 cu in) of displacement generates 419 kW (570 hp) in the Gallardo Blancpain Edition. This puts the power-to-weight ratio of the vehicle at only 2.35 kilograms (5.18 lb) per hp and guarantees breathtaking performance. This super sports car handles the dash from zero to 100 km/h (0-62 mph) in 3.4 seconds and flies past the 200 km/h (124 mph) mark only 6.8 seconds later, ultimately exceeding 320 km/h (199 mph).

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