



## The Lamborghini Aventador LP 700-4 debuts in Brazil

**San Paolo, Brazil/Sant'Agata Bolognese, Italy - 18 November 2011** - The new Lamborghini Aventador LP 700-4 was showcased during an event held for media and Lamborghini customers in a hangar at the Campo de Marte private airport in San Paolo. Stephan Winkelmann, President and CEO of Automobili Lamborghini attended the debut in South America.

Mr. Winkelmann commented, "For Lamborghini, Brazil is a young market, a market we believe in. We predict that our sales in this country will have doubled by the end of this year compared with 2010. Seven Aventadors have been sold in Brazil so far, and the first will be delivered by the end of this month. And, demand for Lamborghini vehicles is continually growing. Orders for the new Aventador LP 700-4 worldwide have already reached 18 months of production."

The Aventador LP 700-4 is the new industry standard for super sports cars in terms of technology, power and appearance. The vehicle is equipped with a 6.5 liter, 700 hp V12 engine, an extremely light carbon fiber monocoque, a quick-shifting ISR transmission, and a pushrod suspension system derived from Formula 1 racing. And, the Aventador complies with all international type-approval and safety requirements. The Aventador accelerates from 0 to 100 km/h in only 2.9 seconds and has a top speed of 350 km/h.

Since October 2009, San Paolo - one of the most modern and most exclusive cities in South America - has hosted the Lamborghini showroom, offices and sales staff on the celebrated Avenida Europa. Founded in 1996 with a registered office in San Paolo, the Via Itália Group is one of the most exclusive dealers in the luxury car sector. It imports and distributes super sports cars and GT race cars throughout Brazil and provides after sales service.

The Lamborghini Aventador LP 700-4 is now available at more than 120 dealerships in 45 countries around the world.

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