

Press Release



Stephan Winkelmann, President and CEO of Automobili Lamborghini at 2012 Qatar Motor Show

Sant' Agata Bolognese/Qatar, 24 January 2011. Stephan Winkelmann, President and CEO of Automobili Lamborghini, attended the 2012 Qatar motor show on 23 January to provide a keynote speech at the Lamborghini Qatar dealer's press conference, with the new Lamborghini Aventador LP 700-4 and the Lamborghini Gallardo LP 570-4 Spyder Performante featured on the stand. Said Stephan Winkelmann:

"In 2011 we saw the start of a recovery after the economic crisis. Our worldwide sales were up over 20% and in the Middle East region up more than 80% compared to 2010. Indeed, Qatar almost doubled its sales in 2011.

"Of course, the 2011 sales improvements were due partly to the market introduction of the new V12 Aventador, following the run-out of the Lamborghini Murciélago the year previously that left us with no V12 model to sell in the first part of 2011. A significant improvement was due to the Gallardo, which performed very well in 2011.

"In 2012 we anticipate further sales growth of around 50% on 2011 in the Middle East and Qatar, which continues to be one of our most important markets. The growth could be even higher, considering the strong request for Aventador. However, in line with Lamborghini's commitment to exclusivity, we will always make less than demand.

"Aventador continues to be an extraordinary success, with more than 18 months' forward orders held worldwide. By the end of 2011, the Lamborghini Aventador claimed 32 international awards worldwide, including the Middle East Motoring Award judged by a panel of motoring journalists from across the region.

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"The Gallardo Spyder Performante shown - our extreme, lightweight, convertible - also marks a success for Lamborghini. The Gallardo is Lamborghini's best selling model of all time, with nearly 12,000 units delivered since its launch in 2003. The complete Gallardo range today includes the LP 560-4 coupe and Spyder; the lightweight and extreme LP 570-4 Superleggera coupe and Spyder Performante version you see here today; a two wheel-drive model variant, as well as special editions such as the Gallardo Super Trofeo Stradale.

"But, we continue to push boundaries, and explore the potential of our extreme, uncompromising and Italian Lamborghini brand. In 2012 we can promise further surprises," concluded Winkelmann.

The Lamborghini Aventador LP 700-4 was initially unveiled in spring 2011 and arrived in the Middle East at the end of 2011. With a worldwide order bank extending well into 2013, the Lamborghini Aventador LP 700-4 is the new benchmark for super sports cars. An entirely new car, it is built on a carbon fiber monocoque, combining lightweight engineering with exceptional torsional rigidity and safety, with a V12 6.5 liter engine outputting 700 hp at 8,250 rpm and 690 Nm of torque at 5,500 rpm. With acceleration from 0-100 km/h (0-62 mph) in just 2.9 seconds; a push rod suspension system derived from F1 technology; and an e-gear transmission providing gear shifts in as little as 50 milliseconds, the Lamborghini Aventador provides extraordinary handling and performance together with a top speed of 350 km/h (217 mph).

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant' Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With the 2011 presentation of the best-in-class Aventador LP 700-4 at the Geneva Auto Show, Lamborghini marked another milestone in the history of



luxury super sports cars. With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of dynamic and elegant super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the latest open version LP 570-4 Spyder Performante. The Lamborghini Gallardo LP 570-4 Super Trofeo Stradale, the road going version of Lamborghini's successful race car, was launched in autumn 2011. For more information on Automobili Lamborghini, please visit the website at www.lamborghini.com