



Automobili Lamborghini S.p.A.

Press Release

Automobili Lamborghini signs an agreement with the Ministry of the Environment and of Land and Sea Protection

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Lamborghini is the first auto manufacturer in Italy to collaborate with the Ministry of the Environment on projects to enhance the environmental sustainability of production processes and products

Press Office - Italy and Southern Europe

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Milan/Sant'Agata Bolognese, 14 November 2012. Today, Automobili Lamborghini signed an agreement with the Italian Ministry of the Environment and of Land and Sea Protection to begin collaborating on projects for enhancing the environmental sustainability of the company's production processes and products.

Press Office - Northern Europe

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The program of collaboration - the first of its kind in Italy in the automotive sector - was signed today, with governmental authorities and media in attendance, by Corrado Clini, the Minister of the Environment and of Land and Sea Protection, and by Stephan Winkelmann, the President and CEO of Automobili Lamborghini.

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With this agreement, both parties intend to map out methods for analyzing, quantifying and recording the CO₂ emissions (carbon footprint) produced by the company during its various steps in manufacturing monocoques and components made of carbon fiber, with an eye on reducing and/or neutralizing the emissions.

Press Office - North and South America

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The company will also work on creating an emission reduction management system specifically applied to the design, development and production of luxury cars.

Events

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"This agreement confirms Lamborghini's commitment not only to environmental sustainability, but also to advanced technology and innovation," said Stephan Winkelmann. "The goal we reached today rewards the coherence of a process that began five years ago, whose purpose is to reduce the CO₂ emissions of both our products and our production sites."

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The Italian Program for Evaluating Environmental Footprint

The Ministry of the Environment and of Land and Sea Protection has been engaged for some time in supporting voluntary projects for reducing environmental impact in the Italian production sector and, in conformance with the Kyoto Protocol and the European Union's "Climate and Energy Package", it has thus implemented a robust program that deals with the environmental footprint of products/services. The purpose of the program is to effect large-scale experimentation and optimization of different methodologies for measuring environmental performance, while taking into account the characteristics of the various economic sectors, so that such methodologies are uniform and repeatable.

To date, thanks to voluntary agreements and a public tender, the program has involved more than 70 companies operating in various production sectors.

Lamborghini and the Environment

Automobili Lamborghini has laid out an environmental strategy based on innovation in its production processes as well as its products, a strategy with the goals of reducing the CO₂ emissions of its vehicles by 35% and making its entire production facility CO₂-neutral by 2015.

Also, it was the first auto manufacturing company in Italy to obtain ISO 50001 certification (in October 2011), which demonstrates the company's strong commitment to continually improving energy performance in all its operations.

In July of this year, with a ceremony attended by Minister Clini, the company opened a new building for developing prototypes and pre-series vehicles. The new structure is the first multi-story industrial building in Italy to earn class A energy certification.

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy, where it manufactures some of the world's most coveted super sports cars. With the introduction of the Aventador LP 700-4 in 2011 and the debut of the Urus concept SUV at the Beijing International Automobile Exhibition this year, Lamborghini has established yet another landmark in the history of luxury super sports cars. And with more than 120 dealerships worldwide, Automobili Lamborghini has successfully created an uninterrupted series of extreme, exclusive super sports cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupé, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, and the Gallardo LP 570-4 Superleggera and the open-top LP 570-4 Spyder Performante.

For other images, visit the Web site:

<http://www.lamborghini.com/press>

For video material, visit the Web site:

<http://www.thenewsmarket.com/lamborghini>

For more information on Lamborghini's 50th Anniversary, visit the Web site:

www.lamborghini50.com

For more information on Automobili Lamborghini, visit the Web site at

www.lamborghini.com.

For more information on the Ministry's environmental footprint program, visit the Web site:

http://www.minambiente.it/menu/menu_ministero/Impronta_Ambientale.html