



## Press Release

Automobili Lamborghini S.p.A.

### Opening of registration for the Grande Giro Lamborghini 50° Anniversario

**Milan, Forte dei Marmi, Rome, Bologna, Sant'Agata Bolognese: the tour route celebrating the 50<sup>th</sup> anniversary of the House of the Raging Bull**

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Sant'Agata Bolognese, 20 September 2012 - Lamborghini owners, start your engines! The House of the Raging Bull opens registration today for the Grande Giro Lamborghini 50° Anniversario (Lamborghini 50<sup>th</sup> Anniversary Grand Tour) through its dedicated website [www.lamborghini50.com](http://www.lamborghini50.com). It is a spectacle that promises to be unforgettable, to take place from May 7-11, 2013, when the largest Lamborghini gathering in history will cause a stir across 1,200 kilometers of Italy's most beautiful landscapes and cities.

The website [www.lamborghini50.com](http://www.lamborghini50.com) is, as of today, giving detailed information on the route, allowing Lamborghini drivers to sign up for the Grand Tour and find a full list of contacts who can provide you with more information.

It would not have been possible to organize this event without the patronage of the numerous towns that have chosen to support it: Sant'Agata Bolognese, Rome, Bologna, Forte dei Marmi and Orvieto.

Imperiale Group, Lamborghini's official body shop, is participating in the event as a sponsor, offering technical support to all the vehicles taking part in the rally.

And thanks to the contribution of sponsor MR Collection, every participant in the Grande Giro Lamborghini 50° Anniversario will receive a valuable collector's model car as a souvenir of the largest Lamborghini gathering in the company's 50-year history.

#### Grande Giro Lamborghini 50° Anniversario

Milan, Forte dei Marmi, Rome and Bologna - and a triumphant finish at Sant'Agata Bolognese, where the car manufacturer was founded and has its headquarters - are the stages planned for hundreds of Lamborghinis arriving from all over the globe to participate in this memorable event.

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Unforgettable historic GTs and today's futuristic supercars will form a single, colorful line through the mountain passes of the Apennines of Tuscany and Emilia-Romagna and parade through the most beautiful streets in the old sections of Rome and Milan, under the admiring gazes of hundreds of tourists and locals.

The route of the Grande Giro Lamborghini 50° Anniversario is designed to provide Lamborghini enthusiasts with an unforgettable driving experience. From May 7 through 10, the caravan will pass through old villages, celebrated seaside locations, and enchanting hillside landscapes famous for bearing witness to important historical and automotive events.

The caravan is scheduled to arrive on Saturday May 11, the celebratory closing day of the 5 days of the Grande Giro Lamborghini 50° Anniversario. After leaving Bologna in procession, the cars will reach the historic headquarters in Sant'Agata Bolognese, where participants can visit the Lamborghini museum and factory, and experience the world of Lamborghini as they take part in a number of entertaining activities. This will be followed by a gala dinner inside the factory to round out an event full of excitement and spectacle.

For more information on the Grande Giro Lamborghini 50° Anniversario, visit the website [www.lamborghini50.com](http://www.lamborghini50.com) or write to [info@lamborghini50.com](mailto:info@lamborghini50.com)

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