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Media Contact:

Michael Choo

General Manager, Overseas PR Team

Tel: +82-2-3464-5663 E-mail: mjc@kia.com

**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 206,438 vehicles in February**

**(SEOUL) March 10, 2017** – Kia Motors Corporation announced today its February 2017 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 206,438 units sold.

In February, Kia posted year-on-year sales increases in the Western Europe (11% growth with 34,790 units sold) and General Markets\* (14.6% growth with 41,087 units sold).

Kia's bestselling model in overseas markets during February 2017 was the C-segment Cerato (known as ‘Forte’ or K3’ in some markets) with 32,817 units sold. The Sportage compact CUV was the second best seller with 29,881 units sold, while the B-segment Rio (known as ‘K2’ in China), Optima D-segment sedan and Sorento midsize CUV followed with 25,635, 16,893 and 12,861 units sold, respectively.





**Editor’s note:** \*‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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