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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts 3.4% rise in global sales in May**

* **Global sales reach 261,269 units in May for 3.4% year-on-year growth**
* **Kia records monthly year-on-year sales growth in Korea (19.0%), Europe (8.5%), China (0.7%) and North America (0.2%) in May**
* **Kia’s best-selling car in overseas markets in May was the Sportage compact CUV**

**(SEOUL) June 2, 2016** – Kia Motors Corporation announced today its May 2016 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 261,269 units sold. This figure represents a 3.4% year-on-year increase compared to the same month of 2015.  
  
In May, Kia posted year-on-year sales increases in the domestic Korean market (19.0% growth with 47,614 units sold), Europe (8.5% growth with 53,298 units sold), China (0.7% growth with 51,002 units sold) and North America (0.2% growth with 70,032 units sold).

Cumulatively through the first five months of 2016, Kia’s global sales totalled 1,201,936 units for a year-on-year increase of 0.5%. Korea (224,244 units sold), Europe (251,129 units sold) and North America (294,533 units sold) have seen a 13.5%, 7.4% and 3.0% rise in sales, respectively.  
  
Kia's bestselling model in overseas markets during May 2016 was the Sportage compact CUV with 48,798 units sold. The B-segment Rio (known as 'K2' in China) was the second best seller with 36,445 units sold, while the C-segment Cerato (Known as ‘Forte’ or ‘K3’ in some markets), Soul urban crossover and Sorento midsized CUV followed with 31,372, 18,613 and 17,609 units sold, respectively.

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**Editor’s notes:** \* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 50,000 employees worldwide and annual revenues of nearly US$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com)**.**