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**NEWS
FOR IMMEDIATE RELEASE**

**Kia Telluride concept set for global premiere**

**(SEOUL) January 8, 2016** – The boldly designed Telluride, set to unveil at the 2016 North American International Auto Show next week, pushes the boundaries of technology and luxury with unique in-cabin health-and-wellness technology. The concept highlights Kia’s first use of 3D-printed components, which add a distinct, modern design element to the dashboard, door panels, and steering wheel.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com)**.**

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