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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts 1.0% increase in November global sales**

* **260,003 Kia vehicles sold globally in November**
* **November sales in Korea, China and North America post year-on-year sales growth of 12.4%, 10.3% and 1.5%, respectively**
* **Cumulative sales in 2015 reached 2,707,352 units, representing a 2.0% year-on-year increase**
* **Cumulatively in 2015 Korea, North America and China posted year-on-year sales growth rates of 13.7%, 5.8% and 1.3%, respectively**

**(SEOUL) December 7, 2015** – Kia Motors Corporation announced today its global sales figures for passenger cars (export sales, domestic sales, and sales from overseas plants), recreational vehicles (RVs), and commercial vehicles for November 2015, recording a total of 260,003 units sold. This figure represents a year-on-year increase of 1.0%.

By region, Kia posted year-on-year sales increases in Korea (50,031 units sold, a 12.4% year-on-year increase), China (71,625 units, a 10.3% year-on-year increase) and North America (50,154 units sold, a 1.5% year-on-year increase).

Cumulatively, through the first eleven months of 2015, Kia’s global sales increased by 2.0% year-on-year and reached 2,707,352 units. The Korean market experienced the highest gain with 474,170 units sold to date, representing a 13.7% increase. North America and China showed cumulative year-on-year sales increases of 5.8% (635,889 units sold) and 1.3% (616,831 units sold), respectively.

In November 2015, Kia’s best selling model in overseas markets was the the B-segment Rio (known as 'K2' in China) with 44,484 units sold. Kia’s Sportage compact SUV and the C-segment Cerato (known as ‘K3’ or ‘Forte’ in some markets) followed closely with 38,138 and 32,485 units sold, respectively. The D-segment Optima sedan took fourth place with 26,324 units sold, while the Sorento completed the top five with 15,799 units sold.

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**Editor’s notes:** \* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com)

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