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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 241,275 vehicles in June**

* **Kia records year-on-year sales growth in Korea (26.8%) and North America (4.7%) in June**
* **Kia’s best-selling car in overseas markets in June is the Rio (K2) B-segment sedan**

**(SEOUL) July 3, 2015** – Kia Motors Corporation announced today its June 2015 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 241,275 units sold.   
  
In June, Kia posted year-on-year sales increases in the domestic Korean market (26.8% growth with 45,010 units sold) and North America (4.7% growth with 60,749 units sold).

Cumulatively through the first six months of 2015, Kia’s global sales totalled 1,437,348 units for a -0.4% year-on-year decrease. Korea (242,582 units sold) and North America (346,737 units sold) have seen a 10.9% and 3.7% rise in sales, respectively, the first half of 2015.  
  
Kia's bestselling model in overseas markets during June 2015 was the B-segment Rio (known as 'K2' in China) with 39,315 units sold. The Sportage compact CUV was the second best seller with 31,666 units sold, while the C-segment Cerato (known as 'Forte' or ‘K3’ in some markets), Optima D-segment sedan and Soul urban crossover followed with 25,856, 23,056 and 17,070 units sold, respectively.

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**Editor’s notes:** \* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*