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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts 1.5% global sales growth in August**

* **228,277 Kia vehicles sold globally in August for 1.5% year-on-year gain**
* **August sales in China and North America post year-on-year sales growth of 17.3% and 3.9% respectively**
* **Kia’s bestselling model in overseas markets for month of August was B-segment Rio (K2) with 36,565 units sold**

**(SEOUL) September 5, 2014** – Kia Motors Corporation announced today its global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles for August 2014, recording a total of 228,277 units sold. This figure represents a 1.5% year-on-year increase.

In August, Kia posted year-on-year sales increases in China and North America of 17.3% (50,162 units sold) and 3.9% (61,820 units sold), respectively.

Cumulatively, through the first eight months of 2014, Kia’s global sales have increased by 3.8% year-on-year, reaching 1,910,969 units. China, North America and General Markets\* have experienced cumulative gains to date in 2014 of 13.2% (424,302 units sold), 5.7% (454,791 units sold) and 2.0% (347,998 units sold), respectively.

Kia’s bestselling model in overseas markets for the month of August was the B-segment Rio (known as ‘K2’ in China) with 36,565 units sold. The C-segment Cerato (known as ‘Forte’ or ‘K3’ in some markets) was the second bestseller with 33,962 units delivered, while the Sportage compact CUV, Optima D-segment sedan and Soul urban crossover followed with 29,287, 25,428 and 19,487 units sold, respectively.

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**Editor’s notes:**

\* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*