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News

FOR IMMEDIATE RELEASE

All-new Kia Carens to premiere at Paris Show

- Lower, sleeker compact MPV promises stylish spacious practicality
- World premiere on September 27 at Paris Motor Show

(SEOUL) July 25, 2012 – Kia's all-new Carens compact MPV will make its world premiere at the Paris Motor Show on September 27.

With a completely fresh, sleek, cab-forward design, lower roofline, longer wheelbase, larger wheels (up to 18-inch) and chrome beltline accent, the new Carens has been conceived around the theme 'responsive space'.

The new Carens will combine sporty looks with spacious functionality and an emotional appeal that is becoming a regular feature of Kia products.

The Kia press conference for this year's Paris Motor Show is scheduled for 17.30 hrs (CET) on September 27, and the new Carens will be on display throughout the Paris Motor Show until the final public day on October 14.

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Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-hearts -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.5 million Kia vehicles a year are produced in 15 manufacturing and assembly operations in ten countries which are then sold and serviced through a network of distributors and dealers covering 149 countries. Kia today has over 47,000 employees worldwide and annual revenues of US\$39 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.