



NATIONAL GEOGRAPHIC LAUNCHES NEW FUND IN CHINA

National Geographic supports more than 300 field projects each year – projects that generate the stories you see across National Geographic media.

Now, **The National Geographic Air and Water Conservation Fund**, with support from the Alibaba Group, seeks applicants for a new grant program dedicated to finding innovative solutions to water and air quality issues in China.



Go to www.nationalgeographic.com/gef/china

THE NATIONAL GEOGRAPHIC AIR AND WATER CONSERVATION FUND

Building on our legacy of supporting groundbreaking research and vital conservation worldwide for more than a century, National Geographic has established The National Geographic Air and Water Conservation Fund. This grant program supports the field research of Chinese scientists who are exploring innovative solutions to water and air quality issues.

Funding will be given to on-the-ground projects in China at the cutting edge of research, technology and conservation that require seed capital, including those that investigate risky or unproven approaches.

Funded projects will include, but not be limited to, scientific research, community conservation programs, technological innovation, and communication endeavors that directly bear on novel solutions in air and water conservation. Priority will be given to projects with potential for being replicable and scalable for a global audience.

FOR MORE INFORMATION

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ELIGIBILITY & REQUIREMENTS

The National Geographic Air and Water Conservation Fund is open only to resident citizens of mainland China, for fieldwork in China. English submissions are preferred, but Chinese pre-applications will also be accepted.

Applicants are not required to hold advanced degrees, but must demonstrate a significant level of relevant expertise and experience and maintain legitimate institutional affiliation.

Grant amounts will range from \$20,000 to \$50,000. Funds are to be used primarily for direct field expenses, and applications seeking support solely for laboratory work will not be considered.

Grant recipients are expected to provide the National Geographic Society with rights of first refusal for popular publication of their finding.