

Zurich creates value for a sustainable future

Zurich addresses relevant environmental, social and governance issues to create and sustain value for its customers, employees, shareholders and communities. The progress on these activities is reflected in the 2013 United Nations Global Compact report and the Z Zurich Foundation 2012 annual report.

Zurich, August 20, 2013 – Zurich Insurance Group (Zurich) has presented the 2013 United Nations Global Compact [report](#) and the Z Zurich Foundation's (the Foundation) 2012 annual [report](#). These reports give insight into some of the ways in which Zurich helped society to better understand and manage the challenges faced.

2013 United Nations Global Compact report

In 2013 Zurich confirmed its commitment to the United Nations Global Compact. The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies to uphold ten principles related to human rights, labour, environment and anti-corruption.

Highlights from this reporting period

- In March 2013, Zurich announced an up to CHF 21 million five-year alliance with the International Federation of Red Cross and Red Crescent Societies (IFRC) to enhance [community flood resilience](#)
- Zurich has started to work with its corporate customers to better manage corporate responsibility risks and promote best practices in managing environmental, social and governance risks
- As of December 2012, Zurich exceeded its goal and reduced carbon emissions per employee by 17%

Z Zurich Foundation's 2012 annual report

The Foundation's work demonstrates Zurich's commitment to community investment, one important component of Zurich's overall corporate responsibility strategy. The close alignment between the Foundation's activities and Zurich's business allows Zurich to apply its core competencies to enhance the contribution to society.

In 2012 the Foundation again closely collaborated with select non-profit organizations, such as IFRC, Practical Action, Rainforest Alliance and others, which share Zurich's commitment to help communities better protect themselves against risk and build more resilient, secure livelihoods. The report captures some elements of this work.

Highlights from this reporting period include

- Zurich has committed to invest USD 100million in the Foundation
- The Foundation supported important projects in Africa, Asia and Latin America to enhance community disaster resilience, promote sustainable agriculture and provide disadvantaged communities with access to high quality insurance
- The Foundation pursued activities in building communities' resilience to the risks they face by launching Zurich's global flood resilience program and helping to fund local community initiatives For example, in 2012, Zurich Switzerland worked with RoadCross, focusing on road traffic education for young adults and new drivers

Please download the [2013 United Nations Global Compact report](#) and the [Z Zurich Foundation's 2012 annual report](#) for additional information about corporate responsibility at Zurich or visit www.zurich.com/corporateresponsibility.



For further information

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Zurich Insurance Group (Zurich) is a leading multi-line insurance provider with a global network of subsidiaries and offices in Europe, North America, Latin America, Asia-Pacific and the Middle East as well as other markets. It offers a wide range of general insurance and life insurance products and services for individuals, small businesses, mid-sized and large companies as well as multinational corporations. Zurich employs about 60,000 people serving customers in more than 170 countries. The Group, formerly known as Zurich Financial Services Group, is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com.

Contact

Zurich Insurance Group Ltd
Mythenquai 2, 8022 Zurich, Switzerland
www.zurich.com
SIX Swiss Exchange/SMI: ZURN, Valor: 001107539

Media Relations

phone +41 (0)44 625 21 00, fax +41 (0)44 625 26 41
twitter [@Zurich](#)
media@zurich.com