



For more information, contact:

Tom Long
Thomas Long Corporate Communications
504-283-8522
504-669-3030 (cell)
tom@thomaslong.net

Steve Worthy
Fore!Kids Foundation
504-342-3000
sworthy@forekidsfoundation.com

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14-YEAR-OLD MASTERS STAR TIANLANG GUAN WILL PLAY

2013 ZURICH CLASSIC

Masters low amateur winner accepts sponsor invitation to play in New Orleans

NEW ORLEANS, LA (April 24, 2013) – Steve Worthy, CEO of the Fore!Kids Foundation, announced last week that Tianlang Guan, the youngest player ever to compete in the Masters Tournament, will tee it up at the Zurich Classic of New Orleans, which starts tomorrow and runs April 25-28, 2013.

On April 14, Tianlang Guan was awarded the Silver Cup as the Low Amateur in the 2013 Masters at the remarkable age of 14.

He qualified for the Masters by winning the fourth-annual Asia-Pacific Amateur Championship in November, 2012, when he was also the youngest player in the field. His four-day score of 15 under par secured a one-stroke victory over a high quality field in Thailand.

“The Fore!Kids Foundation, host organization of the Zurich Classic, is all about benefiting youth,” said Steve Worthy, CEO of the Fore!Kids Foundation. “Tianlang Guan represents the aspirations of millions of young golfers and golf fans of all ages worldwide,” Worthy added.

Zurich Insurance Group, title sponsor of the Zurich Classic of New Orleans, was a founding corporate partner of the Asia-Pacific Amateur Championship in 2009.

"We are proud to partner with the Masters Tournament and The R&A to support the growth of the game in Asia and around the world through our sponsorship of the Asia-Pacific Amateur Championship," said Martin Senn, CEO of Zurich. "Tianlang Guan's victory in Thailand in November and his historic achievement last week at Augusta National Golf Club are truly remarkable. We are excited to have him join us and play in his first PGA TOUR event next week at the Zurich Classic of New Orleans."

The Asia-Pacific Amateur Championship began four years ago with the backing of the Masters Tournament and The R&A and exempts the winner into the year's first major and into the finals of International Final Qualifying for The Open Championship. Guan follows a great heritage of champions in the event's four-year history - including Hideki Matsuyama, the winner in 2010 and 2011 and the low Amateur at the 2011 Masters Tournament.

Two-time Masters champion Ben Crenshaw described Guan best after playing the first two rounds with him at Augusta National: "He stays well within himself. He's very confident and his thought process never got rushed. Very patient. Very impressive. [Guan] played about four of the most delicate pitches you have ever seen."

About Fore!Kids Foundation:

Since 1958, the Fore!Kids Foundation has raised money to fund children's service organizations through golf events like the Zurich Classic of New Orleans, the Golf Ball Gala, an AJGA event, a kids' summer junior tour, and several charitable golf tournaments. As a 501(c)(3) corporation, Fore!Kids has helped to raise more than \$23 million to date for children's charities in metro New Orleans and Baton Rouge. More information at www.zurichgolfclassic.com.

About the Zurich Classic of New Orleans:

Televised in more than 116 countries, the Zurich Classic of New Orleans generates a significant economic impact on the city of New Orleans and the entire state of Louisiana. Independent research has shown that the tournament generates spending of more than \$30 million within the local economy and garners \$17 million in positive national and international media exposure for both the city and state throughout the year beyond the four days of competition.

Purse for 2013 totals \$6.6 million. The winner's share is \$1,188,000.