



Facilities	The Claude BARUK Salon at Encore features 12 hairstyling stations, eight pedicure thrones, eight manicure tables, two makeup stations and a team of professional stylists, colorists, manicurists and makeup artists.
Designer	Roger Thomas
Products	The Claude BARUK Salon at Encore uses high-end lines including Kerastase, L'Oreal Professional Color and Shu Uemura hair products and cosmetics.
Hair Services	Women's and men's cuts, colors, styles and special services including Le Balayage De Claude, Rendez-vous Prive, Women's Signature "5 Step Cut," and Hair Spa Treatments.
Nail Services	Classic and custom manicures and pedicures, gel polish and gel sets are available in The Claude BARUK Salon at Encore and in the comfort of our guest rooms.
Special Services	The Claude BARUK Salon at Encore features a deluxe private room with two all-purpose styling stations and two pedicure thrones. The salon also accommodates groups, wedding parties and other private gatherings of up to 40 people. Please call The Claude BARUK Salon at Encore for more information and group reservations.
Location	Encore, 3131 Las Vegas Blvd. S., Las Vegas, NV, 89109
Hours	Open 9:00 a.m. to 7:00 p.m.
Reservations	Please call 702.770.4SPA (4772) for reservations. Keep in mind we do have a six hour cancellation policy.
Press Contact	Public Relations 702.770.2120 pr@wynnlasvegas.com



## FOR IMMEDIATE RELEASE

## International Hair Stylist Claude Baruk Opens First North American Salon at Encore Las Vegas

**CLICK <u>HERE</u> TO TWEET:** @WynnLasVegas artiste-in-residence Claude Baruk opens his first North American salon after being hand-selected by Steve Wynn

LAS VEGAS (March 20, 2014)— Wynn Las Vegas' new hair artiste-in-residence Claude Baruk officially launched his first North American salon today after cementing himself as a leading colorist and trendsetter in France. Hand-selected by Steve Wynn, Baruk's Salon at Encore blends his signature hair spa services with an artistic precision resulting in runway-worthy styles.

The Claude BARUK Salon at Encore uses the finest product lines including Kerastase, Shu Uemura and L'Oreal Professional Color. The salon also features 12 hairstyling stations, eight pedicure thrones, eight manicure tables, two makeup stations, and a team of talented stylists, colorists, manicurists, and makeup artists.

The new salon offers a variety of services from haircuts and color treatments to bridal up-dos. In addition, special lavish services are available, including the Le Balayage De Claude, Rendezvous Prive and the Women's Signature "5 Step" Cut. The salon also uses a first-to-market Steam Pod treatment that straightens hair leaving it healthier and shinier than ever before.

Hair Spa Treatments are available for guests looking to experience unique services for their tresses, including the 24-Carat Ritual. This luxurious ritual provides a unique alchemy that delivers shine, nourishment, softness and radiance to hair. Other Hair Spa Treatments include the Ultimate Caviar Ritual and the Shu Infusion Ceremony.

Additionally, The Claude BARUK Salon at Encore features a private room with two all-purpose styling stations and two pedicure thrones. The salon can accommodate wedding parties and other private gatherings of up to 40 people.

After serving as Steve and Andrea Wynn's personal hair stylist in St. Tropez, Baruk was recruited by Wynn to become the Encore salon's new Managing Director. Baruk brings his luxury hair styling, coloring and rejuvenating treatment services exclusively to Encore guests, offering a holistic approach to hair beauty and health.

Designated as an ID Artist for L'Oreal Professional France, Baruk is distinguished as an international trendsetter and influential member of the styling and fashion industry. He has styled for celebrities including Naomi Campbell, Catherine Zeta-Jones, Karl Lagerfeld, Paris Hilton, Ophelie Winter, Ivana Trump and Uma Thurman.

<u>ABOUT ENCORE LAS VEGAS</u> Encore Las Vegas, an expansion of Wynn Las Vegas, opened on Dec. 22, 2008. Featuring an additional 2,034 all-suite accommodations, a 72,000-square-foot casino, five restaurants and a spa and salon, Encore is located adjacent to Wynn Las Vegas. For more information on Wynn and Encore Las Vegas, visit www.wynnpressroom.com, follow on Twitter and Instagram at @WynnLasVegas and www.facebook.com/wynnlasvegas.

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