

Encore
BEACH CLUB

Surrender

TRYST
the nightclub at wynn

XS
THE NIGHTCLUB
AT ENCORE



FOR IMMEDIATE RELEASE

Wynn Las Vegas Nightlife Venues and Ultra Music Collaborate for Innovative Partnership

Las Vegas – May XX, 2012 – The award-winning daylife and nightlife venues at Wynn Las Vegas have entered into a unique partnership with Ultra Music, America’s leading dance music record label, to release a series of full-length compilation CDs and new releases in the exploding genre of electronic dance music. The partnership also allows for original content and music to be developed and released under the new label, Ultra/Wynn.

The CD/digital series will be branded with the nightclub and day club venues at Wynn Las Vegas, including Encore Beach Club, Surrender, Tryst and XS nightclubs. The first compilation, which highlights the summer sounds at Encore Beach Club, will be released digitally worldwide early June and available for purchase at the resort’s retail outlets. The collection features music from Wynn Resident DJs including Afrojack, Avicii, Calvin Harris, deadmau5, Lil Jon, Steve Aoki and is mixed by DJ Sidney Samson. The second release will focus on the unparalleled energy at XS Nightclub and will be available on September 1.

“With their impressive line-up of resident DJs and truly world-class venues, Wynn Las Vegas has become the center of dance music in America,” says Patrick Moxey, Ultra Music founder and president. “This venture will bring the Wynn nightlife experience and EDM’s popularity into unprecedented new directions.”

An undisputed force in dance music, Ultra Music will tap into its treasure trove of hit dance music recordings by the genre’s top headliners, including Wynn Las Vegas resident DJs. The partnership will produce new music featuring superstar collaborations, as well as rising new DJs and producers from Las Vegas.

The venture will also produce exciting video and audio content centered on the electronic dance music movement in Las Vegas. Ultra’s YouTube channel, one of the most popular online with more than 1.6 billion views to date, will broadcast live streaming Wynn venue-branded DJ sets. In addition, a weekly segment titled “The Wynn Nightlife Report,” will capture the energy of the world’s greatest DJs, feature intimate interviews and give dedicated fans an inside look at exclusive DJ sets in the nightclubs.

“This is a truly exciting time for dance music in Las Vegas,” says Jonathan Shecter, director of original programming for the nightlife venues at Wynn Las Vegas and executive producer of the project. “Partnering with Ultra gives us tremendous reach in the genre, along with the power of their incredible repertoire.”

“While nothing can compare to the sights and sounds of visiting our nightclubs in person, the partnership with Ultra will open the doors for music fans across the globe to peek into the Wynn Las Vegas nightlife experience,” said Jesse Waits, managing partner of XS and Tryst. “Creating signature mixes and streaming live content offers a new platform for our resident DJs and fans.

Encore Beach Club is open Friday through Sunday from 11 a.m. to 7 p.m. Surrender is open Wednesday, Friday and Saturday from 10 p.m. to 4 a.m. Tryst is open Thursday through Saturday from 10 p.m. to 4 a.m. XS is open Friday through Monday from 10 p.m. to 4 a.m. Table reservations are highly recommended (Encore Beach Club and Surrender: 702-770-7300; Tryst: 702-770-3375; XS: 702-770-0097). For more information, visit <http://www.wynnlasvegas.com/NightClubs>.

Wynn Las Vegas

Wynn Las Vegas, a luxury hotel and destination casino resort located on the Las Vegas Strip features 2,716 luxurious guest rooms and suites, an approximately 111,000 square foot casino, 15 restaurants, a nightclub, spa and salon, an on-site 18-hole golf course, approximately 223,000 square feet of meeting space, an on-site Ferrari and Maserati dealership, and approximately 74,000 square feet of retail space.

Encore, an expansion of Wynn Las Vegas, opened on December 22, 2008. Encore is located immediately adjacent to Wynn Las Vegas and features a 2,034 all-suite hotel, approximately 72,000 square foot casino, 6 restaurants, 2 night clubs, a spa and salon, approximately 60,000 square feet of meeting space and approximately 27,000 square feet of upscale retail outlets.

Ultra Music

Ultra Music is an American independent electronic music record label based in New York City. Ultra's current roster includes deadmau5, Benny Benassi, Kaskade, Wolfgang Gartner, The Bloody Beetroots, Steve Aoki, Lil Jon, Armin van Buuren, Above & Beyond, Ferry Corsten, Alex Gaudino, Congorock, Adrian Lux, Fedde Le Grand, Axwell, TOKiMonsta, Alexandra Stan and others. Ultra has featured releases from the aforementioned artists and many others including Tiësto, Avicii, Paul van Dyk, Paul Oakenfold, The Crystal Method, Sasha & John Digweed, and others. We have made it past the 10 year mark, and we are moving strongly and proudly into the future. We at Ultra have a passion for electronic music and believe we continue to succeed at sharing that passion with our fans. Ultra is certain to keep one step ahead in the world of dance music and remain the leading independent electronic label in North America.

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