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World premiere in Shanghai:

The I.D. CROZZ¹ – crossover with the dynamism of a coupé and dominance of an SUV

- Zero emissions from Volkswagen: the I.D. CROZZ concept car features a 500 km range, all-wheel drive and autopilot mode
- The I.D. CROZZ will go into production in 2020 as a member of a new generation of Volkswagen electric vehicles

Shanghai / Wolfsburg - Volkswagen is developing an entirely new range of avant-garde electric vehicles. Now, Volkswagen is providing an important preview of these new frontrunners of electric mobility at Auto Shanghai 2017 (19 to 29 April). Herbert Diess, Chairman of the Board of Management, Volkswagen Brand: "By 2025, we want to boost annual sales of electric vehicles to one million units. The I.D. CROZZ will play a key role in that. Production will begin in 2020." The four-door car is the brand's first electrically powered crossover utility vehicle (CUV) – a coupé and sport utility vehicle (SUV) in one.



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The I.D. family.

After the premieres of the I.D. (Paris, 2016) and I.D. BUZZ (Detroit, 2017), the I.D. CROZZ now follows as the third member of the I.D. family – a new generation of zero emission vehicles with long driving range, charismatic electric mobility design and a new interior world.

500 kilometres with all-wheel drive, light shade, CleanAir system.

The I.D. CROZZ was conceptualised as a sporty, interactively designed zero-emission all-rounder – with electric all-wheel drive that is equally impressive in the urban environment as it is on the tracks of an active lifestyle. The I.D. CROZZ delivers power of 225 kW, has a top speed of 180 km/h and can cover up to 500 kilometres (NEDC) on one battery



charge. The high-performance battery can be charged to 80% of its energy capacity in 30 minutes using a fast-charging system (at 150 kW DC power). The concept car switches over to the fully autonomous 'I.D. Pilot' mode when the driver touches the VW badge on the steering wheel for three seconds – and then the I.D. CROZZ drives with autopilot. All of the concept vehicle's instruments and controls have been implemented fully digitally. A smartphone on wheels. The most important information is projected into the driver's visual field by augmented reality. Gesture control is gaining in importance. A newly developed light shade in the transparent panoramic sunroof is even activated by gesture control; the shade offers a new form of interior and exterior ambient lighting. Meanwhile, a new CleanAir system continually guarantees good air quality in the vehicle – in all outdoor conditions.

DNA of electric mobility.

The zero emission design of the I.D. CROZZ expresses its electric mobility DNA in every component. One dominant visual characteristic is the light signature for Volkswagen electric mobility. The light elements – C-shaped LED daytime running lights and variably controllable LED headlights – merge to form a front end with electronic moving 'eyes' ('Interactive Spotlight'). In 'I.D. Pilot' mode, these 'eyes' communicate with other road users.

Electric drive is redefining space.

The I.D. CROZZ is more compact than Volkswagen's latest production SUV, the New Tiguan L (China) which is also produced as the Tiguan Allspace (Europe). And yet the CUV provides just as much space. This is because the I.D. CROZZ is based on the new, innovative, next-generation architecture for Volkswagen electric vehicles. The suspension and drivetrain modules are positioned far to the outsides of the vehicle and exhibit very compact construction. The battery is even fully integrated in the vehicle floor. The seat configuration offers great flexibility. It creates space that can be put to optimal use – a generously proportioned and newly designed 'Open Space', which exceeds typical class standards. The rear? It has premium class dimensions. Want to take your bike away with you for the weekend without having to mount a cycle rack? No problem. Simply slide it crosswise into the rear seating area. Fold-up rear seats and doors that (electrically) open very wide make this possible.



New brand strategy.

Conceptualisation of the I.D.CROZZ systematically follows the new Volkswagen brand strategy (claim: "We make the future real.") Forming the basis of this strategy are four fields of innovation:

- Smart Sustainability – Volkswagen is advancing the development of innovative electric car models for high-volume production.
- Intuitive Usability – Volkswagen focuses on cars that are intuitive to operate and feature new display and control concepts.
- Connected Community – Volkswagen will in future interconnect humans, cars and the environment via a Volkswagen User-ID.
- Automated Driving – Volkswagen will make cars even safer and more comfortable by automated driving.

1 = The I.D. CROZZ has not yet gone on sale and therefore Directive 1999/94 EC does not apply.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
