

Media Release

N° 030

Date: 10/06/2015

Ticket sales for UEFA EURO 2016 launched

UEFA President Platini hands over first ticket to French Republic President Hollande

UEFA President today launched the ticket sales for UEFA EURO 2016 at a special ceremony held in Paris on the occasion of the one-year-to-go until the final tournament kicks off across ten host cities in France from 10 June to 10 July 2016.

Earlier in the day, UEFA President Michel Platini symbolically presented the President of the French Republic François Hollande with the first ticket for UEFA EURO 2016 at the Palais de l'Elysée.

The UEFA President, accompanied by the EURO 2016 SAS President Jacques Lambert, then held a press conference to outline to key achievements around the preparations for the tournament and to announce several projects that UEFA will be implementing around the event. He notably announced that French internationally renowned DJ David Guetta as the UEFA EURO 2016 Music Ambassador who will be composing the official song.

Speaking about his expectations about the tournament, UEFA President Michel Platini said:

"I invite everyone to join the UEFA EURO 2016 rendez-vous and be part of what promises to be a passionate celebration of football, bringing together fans from all over the world in the beautiful setting of France. I am pleased that preparations are well underway, the stadiums are magnificent and we will experience a true festival of football in the summer of 2016."

The key points of the presentation made by the UEFA President were:

Ticket sales

One million tickets are available for the general public via <u>EURO2016.com</u> only from 10 June to 10 July 2015.

The price policy of UEFA EURO 2016 is characterised by an intentionally open range of prices with tickets available for as less as \in 25 for 43 out of the 51 matches and \in 85 for the final (full details on ticketing can be accessed here).

Official Song

Superstar French DJ David Guetta will compose the official UEFA EURO 2016 song with further details to be revealed ahead of the final draw in December 2015.

Youth projects

UEFA will participate in several projects for the benefits of youth, with the main ones being:



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20,000 Children's Smiles for EURO 2016

UEFA will invite 20,000 disadvantaged children to attend matches at UEFA EURO 2016 as part of its social initiative implemented in cooperation with the UEFA Foundation for Children, which UEFA has recently created.

Football tournaments for children

- o International solidarity tournament organised jointly with "Sport dans la ville", the local partner of "streetfootballworld" in Lyon, with 80 delegations from all over the world between 1 and 8 July.
- International school tournament organised in cooperation with the "Union Nationale du Sport Scolaire" in Lens and Lille between 1 and 7 June with students from nonqualified European countries.

Note to editors:

A detailed ticketing brochure can be accessed here.

Visuals and logos are available on http://ftp.uefa.com (User: MediaAndComs – Password: UEfa2015)