15 June 2015

**NEW PENINSULA ACADEMY PROGRAMMES CREATE**

**MEMORABLE SUMMER MOMENTS**

This summer, **The Peninsula Hotels’** iconic experiential program, the **Peninsula Academy**, unveils a selection of new destination offerings designed to provide inspirational activities for even the most well-travelled guest. The exciting debut of The Peninsula Paris’s Academy provides a variety of inspired ways to experience the City of Light for both children and adults. Across the globe, this year’s programmes focus on quintessential city experiences, from a side car tour in Shanghai, to a private behind-the-scenes tour of the palace of Versailles in Paris, to an afternoon tea etiquette class for children in New York, each program creates a memorable moment in true Peninsula-style.

**The Peninsula Paris**

**Fun with Chocolate; Kids’ Candy Wonderland**

This interactive culinary class is conducted by the hotel's Pastry Chef Julien Alvarez and includes a tour of the kitchen and sneak peek into the secrets of the creation of The Peninsula’s famed chocolate recipes as children try their hand alongside the hotel’s pastry team.

**The Opulence of Versailles: A Palace Like No Other**

A vintage 1934 Rolls-Royce will transport guests to Versailles for a private tour of areas normally closed to the public, including the former living quarters of King Louis XVI and Marie-Antoinette. A gourmet Peninsula picnic can be arranged on the vast grounds of Versailles.

**Grape Expectations: Visiting the Vines**

Guests will travel in style by choice of helicopter, Rolls-Royce or Mini Cooper to the heart of the Champagne region and the House of Deutz for an exclusive tour of the cellars, a meet-and-greet with the winemaker and walk through the historic vineyards.

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**NEW PENINSULA ACADEMY PROGRAMMES CREATE MEMORABLE SUMMER MOMENTS - 2**

**La Vie en Rose: The Ultimate Parisian Lifestyle Experience**

This excursion includes an exclusive tour of the renowned Hermes flagship boutique, a visit to Place Vendome and the home of famed couturier Elsa Schiaparelli, and walk in the Palais Royal gardens. The day concludes with a stop at the boutique of jewellery designer Marie-Helene de Taillac on the Left Bank, accompanied by afternoon tea.

**The Dream Team: A Footballer’s Fantasy**

Fulfil the ultimate football dream through one of the greatest clubs in the world – Paris Saint-Germain FC. This is a once-in-a-lifetime experience transports guests to the world-renowned Parc des Princes stadium where they will be escorted onto the hallowed pitch by their favourite player and presented with a signed football, jersey and mascot.

**The Peninsula Hong Kong**

**Peninsula in Ink: A Comic Art Masterclass for Aspiring Visual Storytellers**

Participants will be introduced to a renowned Hong Kong comic artist at Hong Kong’s Comix Home Base, where they will be guided through the stages of creating comic art, including designing their own characters, narrative storytelling, script writing and insight into the profession of this urban art form.

**The Peninsula Picnic – A Gastronomic Journey to Hong Kong’s Green Spaces**

This programme allows guests to experience the beauty of Hong Kong’s green spaces within the context of a luxury picnic, with a sketch artist on hand to ensure that that the skylines, architecture and food are all thoughtfully captured.

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**NEW PENINSULA ACADEMY PROGRAMMES CREATE MEMORABLE SUMMER MOMENTS - 3**

**The Peninsula Shanghai**

**Bespoke Sidecar Motorbike Tour**

This vintage sidecar motorbike city tour is inspired by the heritage of The Peninsula Hotels in Shanghai, transporting guests back in the time of 1930s, as they explore the city’s iconic history by sidecar motorbike.

**Vase Making at Shanghai Glass Museum**

Under the tutelage of The Glass Museum’s craftsmen, junior guests will learn the art of vase making. After that, The Peninsula’s florist will teach them to handcraft beautiful flowers befitting the vase they create to surprise their parents

**The Peninsula Tokyo**

**Tempura and Sushi Master Class**

A Rolls-Royce transfers guests to the famed Tsukiji fish market, for a guided tour with the hotel’s chef to learn more about the vast varieties of fish available. Guests then return to the hotel for a tempura and sushi class, followed by a delightful lunch.

**The Fun of Faux Food: Hands-on Plastic and Wax Modelling**

A favorite past time in Tokyo, this program explores the art of plastic and wax modelling. The adventure includes a visit to Yamato Sample Factory, where participants will learn how to make plastic and wax food samples they can bring home as a souvenir.

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**NEW PENINSULA ACADEMY PROGRAMMES CREATE MEMORABLE SUMMER MOMENTS - 4**

**The Peninsula New York**

**Tea Etiquette for Kids**

This interactive class takes kids through the fun and useful 101s of afternoon tea. Little lessons in manners include how to handle your teacup with grace, how to properly excuse oneself from the tea table, as well as an education on the various types of teas available.

**Greenmarket Chef Walk**

Visit a local Greenmarket with the hotel’s chef to source the best organic, peak-of-season produce available. Together with the chef, create a menu featuring the bounty selected from the market’s purveyors that will be enjoyed that very evening.

**The Peninsula Chicago**

**The Second City: Next Big Comedy Star**

The Second City is Chicago’s premier comedy theater, having launched the careers of many famous comedians. This once-in-a-lifetime-experience includes a private Second City Improv or Stand Up Comedy Class and a behind-the-scenes tour of the theater.

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**NEW PENINSULA ACADEMY PROGRAMMES CREATE MEMORABLE SUMMER MOMENTS - 5**

**The Peninsula Beverly Hills**

**Fit like the Stars: Get Clean & Lean with Wellness Guru James Duigan**

Train like the stars with this exclusive partnership with globally respected health and fitness expert James Duigan. Guests are invited to experience what it takes to achieve the lean, athletic bodies of Hollywood’s top talent through a fitness programme created exclusively by Duigan.

**From Catwalk to Closet: Shopping with a Top Hollywood Stylist**

Meet celebrity stylist Cher Coulter and discover the tips and tricks behind the looks of Hollywood’s most glamourous celebrities. Guests will enjoy a personal styling and shopping excursion with Coulter for this season’s most fashion-forward looks.

**About the Peninsula Academy**

Each Peninsula Academy programme features special touches including bespoke Peninsula transportation, from private helicopter service and chauffeured Rolls-Royces to whimsical MINI Cooper S Clubman vehicles, ensuring guests experience each activity in true Peninsula style. All Academy activities include a unique keepsake ranging from beautiful historical books to child-size chef’s aprons, providing lasting memories for each guest. Meanwhile, The Peninsula Kids’ Academy provides younger guests with fun insight into the various Peninsula destinations.

Most programmes are available with just a few days' notice, so guests can choose activities according to their own interests and travel schedule. Reservations are subject to availability and advanced booking is highly recommended for all Academy programmes.

For a complete listing of all Peninsula Academy programmes, please visit [www.peninsula.com](http://www.peninsula.com).

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**NEW PENINSULA ACADEMY PROGRAMMES CREATE MEMORABLE SUMMER MOMENTS - 5**

**About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, and The Peninsula Paris. Projects under development include The Peninsula London and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower, The Peninsula Office Tower and St. John’s Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; 1-5 Grosvenor Place in London, UK, and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

Learn more at [www.peninsula.com](http://www.peninsula.com/) or follow us on [Facebook](http://www.facebook.com/ThePeninsulaHotels).

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