

TESLA MODEL S, THE WORLD'S FIRST PREMIUM ELECTRIC SEDAN, JOINS THE PENINSULA TOKYO LUXURY CAR FLEET

- Customized all-electric vehicle with zero tailpipe emissions a first for a hotel in Japan

From November 1, 2014, The Peninsula Tokyo will welcome the ninth addition to its customized car fleet, a Tesla Model S. Available to registered guests for hired chauffeured service, the full-size, all-electric luxury liftback is finished in the Peninsula's signature livery of Brewster green with a single coach line in honey, matching the hotel's 1934 Rolls-Royce Phantom II, two bespoke Rolls-Royce Extended Wheelbase Phantoms, two BMW 7 Series sedans, two MINI Cooper Clubman hardtops and Audi R8 sports car. The Peninsula Tokyo is the first hotel in Japan to include a plug-in sedan in its fleet.



Engineered in Fremont, California, and introduced in 2012, the Tesla Model S is the world's first premium all-electric sedan and the most aerodynamic vehicle in its class. With a low center of gravity, nearly 50/50 weight distribution and a body structure crafted of lightweight aluminum reinforced with high-strength boron steel elements, it offers the responsiveness and agility expected of the world's best sports cars while providing the ride quality of a four-door.



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Equipped with an 85-kilowatt-hour battery with lithium-ion cells arranged for optimum energy density, thermal management and safety, the Peninsula model cruises at a top speed of 200 kilometers per hour and can zip to 100 kilometers an hour in just 5.6 seconds – nearly silently, and without a drop of gasoline. Without burning a single hydrocarbon, the Tesla powertrain delivers instant torque and a driving range of 502 kilometers – unprecedented for an electric vehicle. Regenerative braking technology recaptures energy when the car slows or heads downhill, and smart air suspension automatically adjusts stiffness for a smooth ride no matter the road surface or amount of cargo stored. As much a computer as it is a car, the Tesla Model S is wirelessly updated for the life of the vehicle.

A study conducted by the Automotive Science Group and based on a life-cycle assessment of environmental footprint hailed it as the best performer in the 2014 full-size cars category, determining that the environmental impact of its manufacture is more than offset by the car's performance in operation. The vehicle has been named the 2013 World Green Car of the Year, 2013 Motor Trend Car of the Year and one of *Time* magazine's Best 25 Inventions of the Year 2012. It is also *Consumer Reports*' top-scoring car in history.

Equipped with a mobile connector and an adaptor for Japan's vast and growing network of fast-charging CHAdeMo public stations, the Tesla Model S can also recharge at The Peninsula Tokyo's own on-property station. The cost per kilowatt-hour is estimated to be 90% less than the total fuel cost of a comparable gas-powered vehicle, and compared to internal combustion engines with their hundreds of moving parts, the Tesla motor has just the rotor, which means no oil changes, spark plugs, fuel filters or timing belts — and no smog checks. Tesla's addition to The Peninsula Tokyo fleet dovetails with other initiatives at the hotel that are centered on environmental responsibility while maintaining the genuine comfort of the guest experience, from new systems for water conservation to the introduction of tailor-made LED lights to replace halogen lamps.

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For passengers, the luxury high-tech style of the Tesla Model S is witnessed in its graceful sculpted form, auto-presenting door handles, tan Nappa leather seats, glossy obeche wood trim and ambient cabin lighting, complete with high-fidelity sound from 12 speakers including an eight-inch subwoofer. The front trunk and rear cargo areas afford plenty of space, and everything from heating and ventilation to the angle of the sunroof aperture and the precise spot where music is concentrated at any point within the cabin is controlled for you instantly by your driver, using the 17-inch capacitive touchscreen. The Tesla is equipped with a dedicated iPhone and iPad mini conveniently set in the rear center console, giving guests complete connectivity and fingertip control over their schedule, contacts and communications.

Compared to the JPY 13,000 and JPY 9,000 hourly charges for chauffeured service in a Rolls-Royce or BMW respectively, the hourly fee to hire the Tesla is just JPY 7,000. One-way transportation between The Peninsula Tokyo and Narita International Airport is JPY 49,000; the same for Haneda International Airport is JPY 25,000. One-way transportation between the hotel and Tokyo Disney Resort is JPY 24,000. All prices include tax. The Peninsula's Rolls-Royce, BMW and Tesla chauffeur service is in partnership with Hinomaru Limousine Company.

Base specifications:

- Glass panoramic roof
- Onboard Wi-Fi
- Ultra-high fidelity sound system and Internet radio
- Daytime LED running lights and LED cornering lights
- Flush-mounted, lighted door handles
- Twelve-way power adjustable heated front seats
- Center console with two cup holders
- Smart air suspension
- Power liftgate

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Bespoke specifications:

- Exterior finished in The Peninsula's signature Brewster green with single coach line in honey
- The Peninsula Tokyo logo on front doors
- Onboard iPhone 5s and iPad mini with Retina display

The Peninsula Tokyo's customized luxury car fleet, like the hotel's 314 guest rooms and suites, unites innovative technology with the highest standards of comfort. To book an unforgettable Peninsula experience in the room and on the road, please contact the Reservations Department at The Peninsula Tokyo at +81 (3) 6270 2288, e-mail reservationptk@peninsula.com or visit peninsula.com.

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For further information, please contact:

Mark K. Kobayashi

Regional Director of Communications, Japan

The Peninsula Hotels

Telephone : +81 (3) 6270 2888 Direct : +81 (3) 6270 2525 Fax : +81 (3) 6270 2608

E-mail : markkobayashi@peninsula.com Website : http://tokyo.peninsula.com/en/default

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