

THE PENINSULA

T O K Y O

12 July 2013

AUTUMN LEAVES AT THE PENINSULA TOKYO

- *An Enriching Peninsula Moment*

The Peninsula Hotels continues to share “Peninsula Moments,” a new global brand campaign using photography and video to demonstrate how The Peninsula Hotels brings the very best and unique aspects of each destination to its guests with style, sophistication and elegance. Moments and memories to remember, reflecting an authentic sense of destination, are brought to life by the stunning architecture, thoughtful design, local insight and the genuine desire of Peninsula staff to showcase the very best of their cities.

The Peninsula Tokyo and its staff continue to offer the very best of 2013 by bringing Japan’s most iconic seasons to life in the hotel. In March, cherry blossom season was in full bloom two weeks early in Tokyo with the hotel’s *sakura* cherry blossom viewing at the lobby. From 1 to 8 November 2013, Tokyo’s first *kouyou* autumn leaves also arrive two weeks early with the hotel lobby’s nine magnificent maple tree arrangements, each standing nearly three meters tall with the center arrangement illuminated by Japanese *washi* paper lanterns. In addition, The Lobby dining tables will display 64 yellow and orange flower table arrangements; and ten custom-made Japanese *washi* paper lanterns with maple leaf design will adorn the base of the hotel’s signature lobby art piece by Keisen Hama.

By day, Tokyo and the world pass under the lobby’s maple leaf canvas while being serenaded by traditional Japanese *shakuhachi* flute music. By night, guests are treated to a serene setting with flickering *washi* paper lanterns, ivory walls and wooden lattices, echoing the *senbongoshi* wooden lattice architecture of old Kyoto, the nation’s former capital and still the center of Japanese culture.



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During this time The Lobby will offer a one-plate meal inspired by the autumn season, including dessert and coffee or tea, priced at JPY 3,500 per person.



Earlier this year, the hotel brought to life yet another famous season in Japan. Cherry blossom season was in full bloom with seven magnificent *sakura* arrangements, each standing more than 2.5 meters tall. In 2014, Tokyo's first cherry blossom viewing will be at The Lobby from 8 to 15 March.



Value the Experience Room Package

During the autumn leaves week, guests can enjoy special room rates from JPY 50,000 when reserving the Value the Experience room package. When booking this room package between 2 to 4 and 6 to 8 November 2013, guests will receive complimentary tickets to Tokyo's famed Nezu Museum art gallery and Japanese garden, daily American breakfast and complimentary wired and wireless broadband internet. It is the ideal way to experience this colorful season in the heart of Tokyo.

To book the Value the Experience room package, please visit peninsula.com, contact the Reservations Department at The Peninsula Tokyo at (81-3) 6270 2288 or e-mail: reservationptk@peninsula.com.

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Nezu Museum and Japanese Garden

The industrialist and president of Tobu Railway, Kaichiro Nezu Sr. established a foundation in his will to preserve his personal collection. The museum opened at his private residence in Aoyama in 1941. Set in a spacious traditional-style garden with pond are several *chashitsu* tea houses because Nezu was an enthusiastic practitioner of the art of the tea ceremony. The Nezu Museum is particularly noted for its arts related to tea.

Architect Kengo Kuma designed and supervised the reformation of the new museum building. He tried to create an experience of *wa* or Japanese harmony. Tradition has inspired the graceful expanse of Kuma's massive tile roof and dark vertical exterior walls that signal entering a special place. Extensive use of glass in the entry and central hall brings the magnificent garden into interior spaces. At the same time, the display galleries incorporate the latest technologies for viewing, climate control and preservation of objects.

Source: Nezu Museum website – www.nezu-muse.or.jp/en

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (under construction). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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