

THE PENINSULA

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FOR IMMEDIATE RELEASE

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THE PENINSULA BANGKOK CELEBRATES 15 YEARS OF RIVERSIDE HERITAGE

The Peninsula Bangkok celebrates its 15th anniversary on 19 November 2013 with a collection of special offers, community engagement and events in honour of the anniversary.

First opened in November 1998, The Peninsula Bangkok has garnered myriad awards since its opening, including being voted No. 1 in Top City Hotels in Asia in *Travel + Leisure's* 2012 World's Best Awards, No. 1 Skyscraper Hotel in Bangkok in *Travel + Leisure's* 500 World's Best Hotels (USA, January 2013) and one of The World's Best Places to Stay in *Condé Nast Traveler's* Gold List (USA, January 2013). The Peninsula Spa has also recently been voted by the much-travelled readers of *Global Traveler* magazine as the best spa in the world.

The crystal anniversary celebrations include an exciting new look for the hotel, with the official launch of the hotel's new lobby - featuring Thai teak, new carpets and furniture and a spectacular crystal chandelier - and guest room décor and a new Chefs' Table. Other anniversary projects include corporate responsibility and sustainability programmes for the Thai community, together with packages, special menus and more.

In May 2013, the hotel will launch the fifteen Facets package, highlighting 15 unique Peninsula Bangkok experiences, ranging from the "Footprint from the Past" programme, a private dinner at the hotel's unique Paribatra aviation lounge, special spa treatments and more.

In August 2013, Executive Chinese Chef Jackie Ho will launch a new concept Chefs' Table in the kitchen of the hotel's multi-award winning Chinese restaurant, Mei Jiang. Guests will be in the thick of the kitchen action while enjoying a special menu of exquisite dishes from The Peninsula Hong Kong's renowned Spring Moon restaurant.

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In October 2013, The Peninsula Bangkok will present a special library to the Foundation for the Better Life of Children (FBLC), the hotel's selected charitable partner. The FBLC cares for underprivileged children from 7 to 18 years of age whose parents are unable to look after them, and gives them a group home, education and employment opportunities. Throughout the anniversary year, the hotel will undertake activities to raise funds for the charity and thereby help to improve the lives of the children and expand their educational opportunities.

Given The Peninsula Bangkok's spectacular position on the banks of the Chao Phraya River, the anniversary celebrations will also highlight life on the river, including a prestigious photo competition focusing on the places, people, architecture and life that gives the Chao Phraya its special place in the heart of the Thai people. The winning photographs will be used as artwork in the new-look guest rooms and displayed in a special exhibition alongside images from the hotel's past 15 years.

Over 100 staff members who have worked at the hotel since it first opened its doors will be presented with special awards in recognition of their outstanding service.

The Peninsula Bangkok welcomes all those who have experienced its services over the years, as well as those still curious, to join the celebrations and take advantage of the special offers to explore more of the unique pleasures it has to offer.

Combining The Peninsula Hong Kong's 85th year anniversary with The Peninsula Bangkok's 15th year anniversary, The Peninsula Hotels in South East Asia is celebrating 100 years of great heritage in hospitality.

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (under construction). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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