

# THE PENINSULA

B A N G K O K

## **FOR IMMEDIATE RELEASE**

2 May 2013

### **PERFECT WEDDING JOURNEYS BEGIN AT THE PENINSULA BANGKOK**

*The definitive Wedding Fair presents a one-stop matrimonial solution with dedicated experts, delicious foretastes and one-off packages*

Taking to heart the notion that arranging and anticipating a wonderful wedding should be part of the pleasure of the occasion itself, the next annual Wedding Fair of The Peninsula Bangkok takes place on Saturday, 18 May 2013 from 10:00 am to 6:00 pm at the hotel's dashing Sakuntala Ballroom.

With the award-winning hotel's reputation for hosting exceptionally elegant and romantic society weddings, the unique and glamorous day of luxury and inspiration promises enticing experiences that are essential for planning the perfect occasion.

Taking 'A Wedding Journey' as its theme, the wedding fair both previews the hotel's extensive facilities and expertise and presents an array of select partners who provide everything else, making it a one-stop opportunity to compose every element of the celebration.

Brides and grooms will have the chance to consult with the hotel's seasoned wedding planners who will orchestrate their dreams into reality. From sophisticated floristry and linens to evocative music, lighting and stage management, every detail will be imaginatively scored to personal specification. Passionate international culinary consultants will discuss and offer for sampling, individual wedding cake concepts and specific menus for stylish cocktail receptions, sumptuous buffets and gourmet western and Chinese banquets.

Lovers of romantic nostalgia will be spellbound by a mock-vintage wedding ceremony ensconced in an antique *sala*, surrounded by manicured gardens alongside the Chao Phraya River. The meticulous details of highly personalised traditional Thai engagement and wedding ceremonies will also be on the agenda, as will an array of specially created spa and beauty treatments.

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Added to this, the most fashionable names in bridal couture and accessories, jewellery, hair and makeup, photography and videography, floral design, invitation cards and souvenirs will be at the event, along with dream honeymoon destinations and live entertainment acts.

Highlighted partners who will showcase their products and services at the Wedding Journey include a variety of high profile brands such as Jimmy Choo (bridal shoes), Kai Boutique (wedding gowns), Alizée by Aranee (jewellery), Shu Uemura and Crabtree & Evelyn (beauty), Anya (invitation cards), Marisa (wedding planners), Narakorn (Photographers), Doi Tung Foundation (flowers and wedding souvenirs), and Krungsri Credit Card.

All couples who confirm their weddings and pay a deposit of THB 200,000 using Krungsri Credit Card during the “Wedding Journey”, will receive Paragon shopping voucher worth THB 4,000 or complimentary stay in a Deluxe Room at The Peninsula Bangkok. One top spender using Krungsri Credit Card will earn 180,000 points (equal to 90,000 Royal Orchid Plus mileages) to redeem round-trip tickets from Bangkok to Tokyo for two persons.

All products and services will be tailor-made to individual inspirations and provided as a special package available only during the Wedding Fair.

For more information, please contact: (662) 626 1934 or by e-mail at: [weddingpbk@peninsula.com](mailto:weddingpbk@peninsula.com)

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## **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group, which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (under construction). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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