NEW YORK

### THE PENINSULA NEW YORK DEBUTS NEWLY REFURBISHED PENINSULA SUITE

The hotel's 3,300 sq ft premier suite receives a glamorous makeover complete with leading-edge Peninsula proprietary guest room technology

The Peninsula New York unveils its crown jewel with the debut of the newly renovated Peninsula Suite, the hotel's premier accommodation with 3,300 sq ft (307 sq m) of luxurious living space. Occupying the majority of the 19th floor, the suite features stunning cityscape views of Fifth Avenue and comprises six rooms, including a spacious master bedroom and bath, breathtaking dining room with adjoining kitchen, elegant living room, study and second bedroom.

Designed by New York-based designer Bill Rooney, the Peninsula Suite possesses the feeling of a grand New York residence with an ensemble of furnishings and finishes curated to create a cohesive, fresh and confident style. Rich woods, polished marble floors, hand-tufted carpets and distinctive sophisticated plaster details define a space that showcases the suite's fine furnishings, art, a grand piano, and the upgraded Peninsula in-room technology.

Upon entering the suite, guests are welcomed through the gallery, a long foyer that features Brazilian cherry wood flooring and Murano glass chandeliers. Stepping through the gallery, guests are guided into the spacious living room, the focal point of the suite. The living room exudes both comfort and elegance with art deco-inspired details with modern underpinnings and a baby grand piano. A palette of deep gold tones and calming creams play nicely off the wall-towall French marble flooring and Italian silk Champagne-colored drapery elegantly, framing the oversized windows and striking city views. Hand-crafted metal lamps from the renowned French lighting house, Maison Charles, designed specifically for the suite lend a pleasing soft lighting element. The living room also features a sculpture by Connecticut-based artist Rain Kiernan, which was gracefully crafted from white marble with feminine lines and form. The south wall of the living room provides the optimal entertainment experience, with an 80-inch LCD television including unlimited HD movies-on-demand, premium cable channels and a Blu-ray 3D player.

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A custom built wall created from Bresche marble and Macassar wood paneling encases the television and a working bio-fuel fireplace. Peninsula in-room technology is also integrated into the living room, featuring automated drapery, lighting and temperature controls at the touch of a button.

Adjacent to the living room, the library functions as both an office and an alternate entertainment space. Ideal for the busy executive, a luxuriously large desk crafted from chrome and mahogany offers a dedicated multi-functional printer, scanner and fax machine. An intimate sitting area faces a 55-inch LED television that is equipped with the latest in gaming technology including Wii and Playstation, and sure to please avid gamers of all ages. The wet bar, designed with chrome and wood finishes, is stocked with complimentary premium liquors and beverages, perfect for entertaining guests.

The large master bedroom provides a soothing retreat from the city, with décor that includes neutral tones and touches of pewter and celadon. Silk draperies also function as blackout shades, ideal for aiding overseas travelers with their sleep. An elegant vanity area flanks the east side of the room, while a small seating area adjacent to the oversized window provides a perfect perch for taking in the city views.

A restful night's sleep is guaranteed with the addition of a king size Savoir bed. Savoir, the leader in bespoke quality beds for over a century and hand-crafted in London, takes more than 80 hours to create each bed utilizing only natural, breathable fabrics including wool and horse hair which help regulate the body temperature all year round and improve the quality of REM sleep. A selection of luxury linens, duvets and a pillow menu allow for a truly customized sleep experience.

The Peninsula's proprietary in-room technology is present in the bedroom's bedside control panels, where guests may control all features of the suite including the draperies, lighting, and temperature. The master bedroom includes a large dressing area designed with basalt black marble and Macassar wood paneling. His and hers closets thoughtfully integrate a luggage bench, and roomy drawers for storing delicate items. The master bath features a large window

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overlooking Fifth Avenue and dramatic floor-to-ceiling basalt black marble with integrated radiant floor heating, a double vanity with Kallista chrome and crystal finishing, toilet with separate bidet, oversized soaking bath with a 26-inch LED television and a separate spa shower with steam and six water features.

The Peninsula Suite's dining room offers a decidedly chic en-suite dining experience. An artisan chandelier featuring modern gold flecked spheres floats over a large art deco-inspired dining table which seats 10 guests comfortably. The dining chairs are covered in supple poppy red leather with coordinating silk draperies. Adjacent to the dining room is the butler's kitchen, complete with a Sub-Zero refrigerator, stove top and microwave. The kitchen also features a selection of complimentary beverages, tea and coffee that are replenished daily.

A second bedroom with its own dressing area and bath also includes a custom bed by Savoir and is brightly lit by large windows that feature views of Fifth Avenue and a unique bird's eye view into the nearby Museum of Modern Art's sculpture garden.

Guests of the Peninsula Suite may also enjoy a variety of complimentary "suite perks" during their stay including:

- Round-trip airport transfers in The Peninsula's signature BMW 7-series
- Unlimited wine/alcohol bar customized to the guest's preference
- Complimentary packing, unpacking and pressing
- 24-hour check in/check out
- Sleep Menu with three choices of luxury linens, pillows and duvets
- Dedicated iPad for use throughout stay and pre-loaded with a selection of domestic and international newspapers according to the guest's preference
- Entertainment options including unlimited HD movies-on-demand and premium cable channels
- Twice-daily housekeeping service

The Peninsula suite is priced at \$24,000 per night (plus taxes) and may also be booked as a threebedroom option with the adjoining Deluxe Suite, priced at \$27,800 per night. For more

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information, please visit <u>peninsula.com/newyork</u>, call (212) 956 2888, Toll-free (800) 262 9476 or email <u>pny@peninsula.com</u>.

The Forbes Five Star and AAA Five Diamond Peninsula New York is ideally located on Fifth Avenue and 55th Street, in the heart of New York City's most prestigious shopping, cultural, and business neighborhood, in Mid-town Manhattan. A 23-storey, 1905 landmark building, The Peninsula New York features 185 spacious and luxurious guest rooms and 54 suites, decorated in a classic, contemporary style.

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#### About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information please contact:	
Ms. Tricia Rosentreter	
Regional Director of Communications	
The Peninsula New York	
Tel:	(1-212) 903 3903
Fax:	(1-212) 903 3974
E-mail:	triciarosentreter@peninsula.com
Website:	peninsula.com
Facebook:	facebook.com/ThePeninsulaNewYork
Twitter :	@ThePeninsulaNYC
Digital Photo Library:	peninsula.com/pdl
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