

THE PENINSULA

B A N G K O K

THE PENINSULA BANGKOK INTRODUCES NEW LUXURY LIMOUSINES

*New BMW 7 Series fleet continues The Peninsula Hotels' tradition of
luxury transportation for guests*

The Peninsula Bangkok introduced a brand new fleet of nine BMW 730Ld luxury cars to be used as hotel limousines, further reinforcing The Peninsula's position as one of the Thai capital's leading luxury hotels.

Available for airport transfers and other transportation requirements, the new fleet offers hotel guests the opportunity to bask in the spacious and air-conditioned comfort of these magnificent high-end cars as they are whisked along in silky smooth fashion. The BMW 730Ld cars are a fitting addition to the two Rolls-Royce Silver Spurs already in operation as hotel limousines.

The arrival of the BMW 730Ld fleet broadens The Peninsula Hotels' existing relationship with the German automaker. The Peninsula Shanghai counts among its fleet six BMW 7 Series long wheelbase cars, while two MINI Cooper S Clubman vehicles at each hotel are a popular attraction for guests staying at The Peninsula in Hong Kong, Tokyo, New York and Chicago.

Finished in signature Peninsula Green, The Peninsula Bangkok's new BMW 730Ld cars set the benchmark in luxury, offering hotel guests a combination of stylish design, outstanding comfort and elegant functionality all blended perfectly into a superior automotive experience. Complimentary wireless internet access within the car interior allows guests to stay connected while on the move. The in-line six 3.0-litre advanced diesel engine and electronic six-speed automatic gearbox provide an impressively smooth drive as guests relax in superb comfort with increased head and leg room.

For more information or to book a hotel car, please contact the hotel on (66-2) 861-2888, e-mail pbk@peninsula.com or visit the hotel website at www.peninsula.com.

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries, associates and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe, as well as the provision of transport, club management and services. The hotel portfolio of the Group comprises the Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam.

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