18 March 2010

“SHANGHAI CELEBRATION”
NEW PACKAGE HIGHLIGHTS RED-LETTER YEAR FOR
THE PENINSULA AND THE CITY OF SHANGHAI
The Peninsula Shanghai celebrates with a luxury accommodation package offering
unmatched value – room, breakfast and transfers – for just RMB 2,010 per night

Shanghai and The Peninsula are in full celebration mode during 2010 – the Grand Opening of
the hotel takes place on 18 March and the world-famous Bund reopens in late March, while the
World Expo 2010 from 1 May to 31 October places Shanghai firmly on the global map.

With this in mind, The Peninsula – where the world meet Shanghai and Shanghai meets the
world – kicks off the festivities with Shanghai Celebration, a great value accommodation
package for just RMB 2,010 per night valid until 31 December 2010, which includes:

➢ One night’s accommodation for two in a Superior Room
➢ Daily American breakfast for two
➢ Round trip transfers from Hongqiao or Pudong International Airport

Celebrating its Grand Opening on 18 March 2010, The Peninsula Shanghai - the first new
building on the Bund in over 60 years - opened in October 2009 and heralds the return of parent
company The Hongkong and Shanghai Hotels, Limited to the great city of Shanghai, where it
owned and operated four of the city’s premier hotels in the 1920s-1950s.

The Peninsula offers stunning facilities, unmatched views and unparalleled facilities in an Art
Deco-inspired setting, echoing the style and architectural charm of its venerated neighbours on
the Bund.

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One of the world’s most famous promenades, the Bund reopens in late March after an extensive renovation. The one-mile stroll affords spectacular views both of futuristic Pudong and the Bund’s collection of heritage buildings representing over 50 individual architectural styles, reminiscent of the time when Shanghai was the centre of Chinese economy and culture in the late 19th and early 20th centuries, with consulates, banks and businesses from yesteryear making an eclectic and artistic architectural statement.

With the theme “Better City, Better Life”, World Expo 2010 comes to Shanghai, with 242 countries and international organisations participating from 1 May to 31 October 2010 on an expansive site along the Huangpu River.

The Peninsula Shanghai will offer “The Peninsula EXPO-rience” package during the six-month Expo period, featuring Superior Room accommodation, daily breakfast, tickets to Expo and transportation to and from the Expo site, from RMB 2,500 plus 15% surcharge per night.

Please visit peninsula.com or contact your travel planner. Meanwhile, reservations for this package can also be made through The Peninsula Hotels toll-free Global Customer Service (www.peninsula.com/tollfree.html has a complete listing of phone numbers) or directly with the hotel through The Peninsula Shanghai’s Room Reservations Department at (86 21) 2327 2888.

Terms and Conditions:
- This special rate is for a Superior Room, and is per room, per night basis for single or double occupancy.
- This special rate is subject to a 15% surcharge.
- This special package requires advance reservation and is subject to availability.
- Rates for other room categories are also available. For details, please visit peninsula.com or contact your travel planner.
- This rate may not be used in conjunction with any other programmes, promotions or offers.
- In case of any disputes, the hotel reserves the right to make the final decision.

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For further information, please contact:

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