

THE PENINSULA

HONG KONG

29 May 2010

THE PENINSULA HONG KONG PRESENTS RUBICON AND FRANCIS FORD COPPOLA EXPERIENCE AT FELIX

The Peninsula Hong Kong is delighted to welcome California sunshine to Felix with a special menu featuring wines from Rubicon Estate and Francis Ford Coppola Winery. From 1 June until 18 July 2010, Felix Chef Ashton Hall and his team will present a specially created five-course menu paired with five remarkable wines to celebrate the arrival of summer.

“The Coppola family produces wines with friends and family in mind, as they believe that bonding can be enhanced over the sharing of wonderful wines and dining in a comfortable setting. Felix, a highly sought-after venue for celebrations, presents the perfect environment for loved ones to enjoy great wines and fabulous food, together with the stunning harbour view as a backdrop for these important moments in time,” says Oliver Schnatz, Director of Food and Beverage.

Chef Hall says, “With summer just around the corner, the menu features seasonal refreshing ingredients that complement the flavours of the wines, bringing out the nuances in the dishes and vice versa.”

The Rubicon and Francis Ford Coppola Experience menu is tailored around extraordinary wines: Sofia Blanc de Blancs, Monterey County, California 2009, Francis Coppola Diamond Collection Sauvignon Blanc, California 2009, Francis Coppola Director’s Cut Chardonnay, Russian River Valley, California 2008, Francis Coppola Director’s Cut Pinot Noir, Sonoma Coast, California 2007 and Rubicon Estate CASK Cabernet Sauvignon, Napa Valley, California 2005.

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Rubicon and Francis Ford Coppola Experience Menu

Herb-cured Ocean Trout, Shaved Shallots, Red Grapes
Sofia Blanc de Blancs, Monterey County, California 2009

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Seared Japanese Scallops, Sea Urchin, Fennel
Francis Coppola Diamond Collection Sauvignon Blanc, California 2009

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Smoked Georgia Peach, Arugula, Aged Iberico Ham
Francis Coppola Director's Cut Chardonnay, Russian River Valley, California 2008

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Roasted Chalon Duck Breast, Five Spice, Pinot Noir Jus
Francis Coppola Director's Cut Pinot Noir, Sonoma Coast, California 2007


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Temperatures of Chocolate
Rubicon Estate CASK Cabernet Sauvignon, Napa Valley, California 2005

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Coffee or Peninsula Tea
Petits Fours

HK\$ 1,388 per person
Subject to 10% service charge



For reservations, please call (852) 2315 3188, fax (852) 2315 3140 or e-mail
diningphk@peninsula.com.

- more -

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HONG KONG

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RUBICON AND FRANCIS FORD COPPOLA EXPERIENCE AT FELIX – 3

TASTING NOTES

Sofia Blanc de Blancs, Monterey County, California 2009

Sofia Blanc de Blancs, California 2009 is a unique blend of Pinot Blanc, Riesling and Muscat. It offers seductive flavours, fresh aromatics and light effervescence. The fruit for Sofia Blanc de Blancs is grown in the cool vineyards of the Arroyo Seco in northern Monterey County. Known for its Burgundian-like climate, Monterey offers ideal conditions for Pinot Blanc, which includes a long growing season and soils that accentuate the profound floral characteristics inherent in this varietal.

Francis Coppola Diamond Collection Sauvignon Blanc, California 2009

Francis Coppola Diamond Collection Sauvignon Blanc, California 2009 is an expression of several unique appellations. The Alexander Valley fruit provides a solid backbone of citrus as well as juicy tropical fruit flavours, while the grapes harvested from Dry Creek Valley lend vibrancy and notes of minerals. To keep this varietal bright and refreshing, the Coppola Diamond Sauvignon Blanc is fermented and finished exclusively in stainless steel.

Francis Coppola Director's Cut Chardonnay, Russian River Valley, California 2008

Francis Ford Coppola Director's Cut Chardonnay, Russian River Valley, 2008 is a full-bodied Chardonnay made from fruit sourced exclusively from Russian River Valley, a prime Chardonnay-growing region. The Chardonnay is crushed whole-cluster and then fermented entirely in French oak barrels to achieve a richly textured wine. The 2008 Director's Cut Chardonnay offers an alluring perfume of passion fruit, honey, crème brûlée and spice, and its full-bodied palate boasts juicy peach, apple and citrus flavours, which build and grow on the long, luscious finish.

Francis Coppola Director's Cut Pinot Noir, Sonoma Coast, California 2007

Francis Ford Coppola Director's Cut Pinot Noir, Sonoma Coast, 2007 is an expression of several distinctive vineyards in sub-appellations renowned for producing well-textured, complex Pinot Noir. The wine is aged in small French oak barrels for a year to undergo maturation, undergoing racking several times throughout its development. The 2007 Sonoma Coast Pinot Noir shows rich, seductive flavours and a velvety texture. It offers pure impressions of strawberries, raspberries and cherries as well as a hint of lavender and fragrant notes of clove and sandalwood.

Rubicon Estate CASK Cabernet Sauvignon, Napa Valley, California 2005

Styled after the renowned wines Captain Gustave Niebeaum's grand-nephew, John Daniel, Jr., created on this property between the 1930s and 1960s, the CASK Cabernet is crafted from 100% organically certified Estate grown fruit. Aged in 500 litre American oak puncheons, the 2005 CASK Cabernet has layers of ripe, red cherries, plum, vanilla, cocoa and toast. This is a monumental vintage for Rubicon Estate CASK Cabernet.

THE PENINSULA

HONG KONG

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ABOUT FELIX – THE PENINSULA'S AVANT GARDE COLLABORATION

Felix is named after Mr Felix M. Bieger, a 40-year veteran of The Peninsula Hotels and three-time General Manager of The Peninsula Hong Kong. Designed by renowned French architect-designer-inventor Philippe Starck, Felix is located on the 28th floor of The Peninsula's tower, and was opened in 1994. Two custom-made express elevators transport guests from the hotel lobby to this fashionable restaurant and to a world of spectacular views and contemporary cuisine.

Felix stretches the imagination and masterfully combines a range of diverse environments within one restaurant. Two cylinder-shaped areas (known as “snails”) have been created in zinc and aluminium around spiral staircases. Each contains definitive areas – The Wine Bar and The Balcony in one, The American Bar and The Crazy Box (a discotheque) in the other.

The cuisine is versatile and contemporary, with an emphasis on fresh ingredients, simple preparation and healthy eating. Casual, courteous and conversational service makes Felix a friendly and welcoming place. Its lively setting, contemporary menu and spectacular views of Victoria Harbour and the lights of Kowloon make it Hong Kong's most fashionable meeting place.

ABOUT RUBICON ESTATE AND FRANCIS FORD COPPOLA WINERY

The root of the Rubicon Estate dates back to 1880, when Gustave Niebaum founded Inglenook Estate with the vision to create high quality California wines comparable to French, German and Spanish wines. Inglenook won international acclaim within 10 years of establishment, and in 1975, Niebaum's wife's grand-nephew, John Daniel, Jr., took the helm of the estate, taking its reputation to new heights.

THE PENINSULA

HONG KONG

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Francis Ford Coppola, the Oscar-winning Italian-American film director who directed the *Godfather* series, *The Conversation* and *Apocalypse Now*, was searching for a property in Napa Valley in 1975 where his family could enjoy a weekend retreat and make some home-made wine when they came across the Inglenook Estate. The beautiful property ignited their passion to restore the winery and to expand and develop the Coppola family's tradition to create wines for sharing with family and friends, which originated in the New York apartment basement of Francis Ford Coppola's grandfather. Therefore, Francis Ford Coppola undertook the mission to rebuild the legendary Inglenook Estate.

Once they had successfully accomplished the estate's restoration — a 30-year endeavour — the Coppola family decided to build a new winery so that at last they could give a home to their ever-popular Diamond Collection and Rosso & Bianco wine brands. Since these wines have always reflected the gracious style of everyday living, Francis Ford Coppola Winery is the ideal place for friends and family to enjoy these wines, have a bite to eat, and relax outdoors in a comfortable, casual setting.

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Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries, associates and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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