

UPDATE: Titleist TS Metals on Tour

FAIRHAVEN, Mass. (Sept. 6, 2018) – Following the breakthrough introduction of **new Titleist TS drivers** at the U.S. Open at Shinnecock Hills, the future of “Titleist Speed” has earned overwhelming validation from tour players around the world:

- **More than 150 players are now playing new TS drivers and fairways**, including **Justin Thomas**, who earned his first World Golf Championships title with a four-shot victory at Firestone, crediting the performance gains of his TS3 9.5° driver and TS3 15° fairway.

Justin Thomas on new TS metals: “The new TS driver was instantly faster off the club and I was able to get a few more yards carry when needed. More importantly for me, my spin numbers were more consistent therefore it has helped me drive the ball much better. The fairway metal too has gone up in spin to give me control and can easily fly it 280-285 off the tee if needed. Which is such a great asset and club to have.”

Titleist Tour Rep J.J. VanWezenbeeck: “JT was one of the early testers in the development of the TS. He was excited from the get-go and provided feedback throughout the development process. During a fitting in May prior to The PLAYERS, we found the TS3 9.5° gave him better ball speeds, with excellent launch to spin ratio, and preferred sound, feel, and look. He practiced with it over the next few weeks and put in at the U.S. Open, the first week it was available for competition. At the Open Championship, Justin had his shaft shortened a 1/8” to help with centering the hit and maximizing control with the higher ball speeds seen with TS.”

- Thomas was one of **17 players who put the new TS drivers immediately in play at the U.S. Open**, an unprecedented shift for the week of a major championship.

Among the long list of players who have also added TS metals to their bags: **Adam Scott** (TS3 10.5°), **Bill Haas** (TS2 9.5°, 15°, 18°), **Jimmy Walker** (TS3 8.5°, 13.5°), **Brian Harman** (TS2 9.5°, 13.5°, 18°), **Cameron Smith** (TS2 9.5°, 15°), **Byeong-Hun An** (TS3 9.5°), **Charley Hoffman** (TS3 9.5°), **Ian Poulter** (TS3 9.5°), **Rafa Cabrera Bello** (TS3 9.5°), **Webb Simpson** (TS3 10.5°), **Chesson Hadley** (TS2 10.5°, TS3 16.5°), **Peter Uihlein** (TS3 9.5°, TS2 15°) and **Patton Kizzire** (TS3 10.5°).

- In June, **Michael Kim** (TS2 10.5°) became the first player to post a victory with the new Titleist TS driver, winning the John Deere Classic by a record eight shots. For the tournament, Kim averaged five yards more off the tee (294.8) and was nearly 30 percentage points (82.14%) higher in Driving Accuracy compared to his 2017-18 season averages.

“It’s pretty unusual for me to make an equipment change in the middle of the season, but I knew the TS2 was going in the bag after only about five swings,” Kim said. “I was instantly hitting it further and straighter, and my ball speed numbers on those little heel and toe mis-hits were just so consistent.”

- At the recent Nationwide Children’s Hospital Championship, the opening event of the Web.com Tour Finals, both **Robert Streb and Peter Malnati punched their 2018-2019 PGA Tour cards with TS drivers and fairways in the bag**. Finishing 1-2, Streb (TS2 9.5°, TS3 15°) topped Malnati (TS2 9.5°, 13.5°) on the first hole of a playoff.

- To date, seven players across five different tours having earned victories after switching to new TS metals:

PGA TOUR

Michael Kim | John Deere Classic
TS2 (10.5) driver

Justin Thomas | World Golf Championship @ Firestone
TS3 (9.5) driver, TS3 (15.0) fairway

WEB.COM TOUR

Robert Streb | Nationwide Children's Hospitals Championship
TS2 (10.5) driver, TS3 (15.0) fairway

PGA TOUR OF AUSTRALASIA

Daniel Nisbet | NT PGA Championship
TS2 (8.5) driver

KOREA PGA TOUR

Tae Hoon Kim | Busan Open
TS3 (9.5) driver

SOUTH AFRICA (SUNSHINE TOUR)

JC Ritchie | Sun Carnival City Challenge
TS3 (8.5) driver

Zander Lombard | Vodacom Origins – Zebula
TS2 (9.5) driver, TS2 (16.5) fairway metal

CONTACT: Joe Gomes, Director of Communications (508.979.3211, joe_gomes@acushnetgolf.com)

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