



POP STUDY DAYS

9 to 11 JULY 2014

Directed by: Paloma Alarcó

Wednesday 9 July

15.30. Accreditation

16.00

Welcome

Guillermo Solana (Artistic Director, Museo Thyssen-Bornemisza)

Paloma Alarcó (Chief Curator of Modern Painting, Museo Thyssen-Bornemisza)

16.15

Pop Mythologies

Paloma Alarcó

Curator of the exhibition *Myths of Pop*



17.30

Pop since Antiquity

Francisco Calvo Serraller

Senior Professor of Art History, Universidad Complutense, Madrid

Thursday 10 July

10.00

Sage and Magician as Poetic Figures in Pop Art: Richard Hamilton and Claes Oldenburg

Thomas Crow

Rosalie Solow, Professor of Modern Art, Institute of Fine Arts, New York University

11.15

Warhol, photography and film (provisional title)

Estrella de Diego

Senior Professor of Art History, Universidad Complutense, Madrid

12.30. Break

13.00

Epiphanies of the banal

Bernardo Pinto de Almeida

Senior Professor, Faculty of Fine Arts, University of Oporto

14.15. Lunch break

16.00

Pop or non pop: the re-use of icons in new European and American painting in the 1960s and 1970s Tomás Llorens

Honorary Director, Museo Thyssen-Bornemisza

17.15

History painting: irony and politics

Valeriano Bozal

Art historian

Friday 11 July

9.00

Visit to the exhibition *Myths of Pop* (outside normal opening hours)

10.00

The sky is a place where nothing ever happens: Warhol and pop music

Rafael Cervera

Musicologist

11.15

The self-destruction of languages

Darío Villalba

Artist

12.30. Break

13.00

McLuhan, philosopher of Pop (provisional title)

Guillermo Solana

Artistic Director, Museo Thyssen-Bornemisza