



## TUDOR HERITAGE RANGER

### TUDOR PRESS KIT – BASELWORLD 2014

Imbued with the pioneering spirit of the far North and epic tales of sled dogs braving solitary frozen lands and infused with the exploits of unsung adventurers daily defying their hostile environment to explore new frontiers, the TUDOR Heritage Ranger brings the conquests of the last century into the present. A concentrate of heroic deeds, it offers modern urbanites a window on the legendary world of a bygone era.

Inspired by a historic model, also named Ranger, which the brand produced in the late 1960s, this new model embodies the unique creative approach developed by TUDOR to showcase its heritage in 2010 with the launch of its Heritage Chrono. Far from being a mere re-edition, it is a distinct reinterpretation, a true temporal and stylistic encounter of past, present and future. The aesthetic codes that contributed to the renown of the historic models are preserved and injected with modern touches to update the iconic spirit of the models. By applying this approach, devoting exceptional attention to detail and creating a particularly strong narrative universe to accompany it, TUDOR's Style Workshop has endowed the Heritage Ranger with timeless force, an essential prerequisite for achieving iconic status.

As on the brand's historic models, the lugs of the TUDOR Heritage Ranger are drilled through to accommodate the strap bars. Its matt black dial bearing the TUDOR Rose logo is domed, as is the crystal – typical features of the 1950s and 1960s TUDOR models – which give it a unique retro chic look. The 3, 6, 9 and 12 o'clock hour markers on the dial are not appliques as on the other models in the Heritage line, but painted with a coloured luminous substance for a warm and appealing antique effect. Its distinctive pear-shaped hands are directly inspired by the historic TUDOR Ranger models.

A more contemporary size than its source of inspiration, the case of the TUDOR Heritage Ranger measures 41 mm in diameter and is entirely satin-finished like all steel parts of this new model. This finish was chosen to express the functionality, technical prowess and robustness of an object that could have been standard equipment in the packs of sled-dog mushers readying themselves to face the most extreme conditions in the far North. The large, satin-finished crown of the TUDOR Heritage Ranger, similar to that of the TUDOR Heritage Black Bay, is engraved with the historic TUDOR Rose logo. It screws onto a protruding satin-finished tube, which further accentuates the technical sophistication of the watch. Its self-winding calibre 2824 is every bit as reliable and robust as the TUDOR Heritage Ranger itself.

Four superbly crafted bracelets have been designed by TUDOR's Style Workshop for the TUDOR Heritage Ranger. Each displaying its own strong personality, they contribute to underscoring this new model's seamless blend into its environment. The first is a bund strap with satin-finished rivets. Cut from light brown leather, in spirit it subtly evokes the raw leather and the equipment used by adventurers of the far North. Its steel folding clasp is also entirely satin-finished and heightens the technical aura of the strap. The second is an adjustable and particularly comfortable fabric strap with a camouflage motif woven in green tones, chosen as an allusion to the vast forest-covered regions travelled by sled-dog teams. The third is made of tobacco-coloured leather reminiscent of sled harnesses. It is also equipped with the TUDOR folding clasp in its satin-finished version. The fourth and last version, featuring the same clasp, is a bracelet entirely made of machined satin-finished steel. Its distinctive shape is a nod to the bracelets with tube-type attachments used by the brand in the 1950s, a period that witnessed numerous expeditions to the world's most remote territories. Like the other models in the brand's Heritage line, each TUDOR Heritage Ranger comes with a fabric strap as well as a second bracelet that may be chosen from among the three other available options.



TUDOR

TUDOR HERITAGE RANGER

Reference 79910

CASE

41 mm steel case with satin finish

MOVEMENT

Self-winding mechanical movement,  
TUDOR calibre 2824

POWER RESERVE

Power reserve of approximately 38 hours

WINDING CROWN

Screw-down winding crown in steel with the  
TUDOR rose in relief

CRYSTAL

Domed sapphire crystal

WATERPROOFNESS

Waterproof to 150 m (500 ft)

BRACELET

Steel bracelet; leather strap or bund strap  
with folding clasp and safety catch entirely  
satin-finished

Additional camouflage fabric strap with buckle  
supplied with watch



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