

Washington, April 2016

Hannover Messe 2016

At Hannover Messe 2016, all eyes will be on Industry 4.0 (advanced manufacturing). Hannover Messe, the world's leading trade fair for industrial technology, will run from 25 to 29 April in 2016. Over five action-packed days, some 5,000 exhibitors will be showcasing the latest technologies for factories and energy systems.

The United States, the world's largest single economy with a GDP of almost \$ 17 trillion accounting for more than one quarter of the entire world economy, has been designated as the official partner country of Hannover Messe 2016. U.S. President Barack Obama will join German Chancellor Angela Merkel for the opening ceremony of Hannover Messe. The President's decision clearly signals the strong U.S. commitment to its role as this year's partner country, and to the significance of manufacturing and industry in the U.S.

For many years, Hannover Messe has been fostering deeper ties with U.S. industry, staging business summits and inviting American delegations to Hannover to promote Transatlantic trade relations.

Siemens at Hannover Messe 2016

Under the banner "Ingenuity for life – Driving the Digital Enterprise", the Siemens booth at the Hannover Messe from April 25 to 29 in Hall 9 will be offering an overview of the company's extensive portfolio over an area of 3,500 square meters. The booth will feature solutions and products for electrification, automation and digitalization, offering visitors to Hannover the chance to experience an array of innovations in the fields of power distribution, automation and drive technology as well as industrial software.