



SEAT at Geneva Motor Show: TV coverage

- / The Spanish brand presents the new Ateca
- / Press conference live via *streaming*
- / Footage and videos available on www.seat-mediacyber.com and via FTP

Tuesday March the 1st

SEAT Press Conference at the Geneva Motor Show

Live streaming at 07:45 CEST on <http://seat.gomexlive.com/>

Footage and videos available via FTP from 10:45 CEST

Server [ftp1.europapress.es](ftp://ftp1.europapress.es)
User: FtpComunicacion2
Password: seat2016

Footage and videos also available on www.seat-mediacyber.com from 10:45 CEST

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting more than 80% of its vehicles, and is present in over 75 countries. In 2015 SEAT achieved worldwide sales of 400,000 units, the highest figure since 2007.

SEAT Group employs more than 14,000 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Alhambra in Portugal, the Mii in Slovakia and the Toledo in the Czech Republic.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are the driving force behind innovation for Spain's largest industrial investor in R&D. In line with its declared commitment to environmental protection, SEAT undertakes and bases its activity on sustainability, namely the reduction of CO2 emissions and energy efficiency.

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