



Geneva Motor Show

## SEAT presents the all-new Leon SC

- / **World premiere for the all-new Leon SC**
- / **The Leon family expands for the first time in its history**
- / **Elegant Sports Coupé design does not compromise practicality**

**Geneva, 04/03/2013.** - James Muir, President of SEAT, this evening presented the brand's all new Leon SC at the Volkswagen Group media evening, a prelude to the opening of the Geneva Motor Show tomorrow.

The new Leon SC follows the presentation of the all-new Leon hatchback at last year's Paris Motor Show, and is the first time in the model's history that the SEAT Leon will be available in a three-door configuration.

Speaking at the Volkswagen Group media evening, James Muir said: **"With this striking, all-new Leon SC three-door, we are taking the new Leon family into new territory for the first time. The new Leon SC's dynamic styling promises pure driving pleasure, but without compromising practicality. The beautiful Leon SC is the second chapter in the expansion of the Leon family and will play a key role in building SEAT's future success."**

The new Leon SC is built on the Volkswagen Group's modular MQB platform architecture, but is 35mm shorter and 13mm lower than the five-door version, giving it a striking, elegant coupé stance on the road. And, despite the shorter overall length, practicality is not compromised. Rear head- and knee-room remain generous, while the trunk capacity is the same as the five-door version at 380 litres.

The introduction of the Leon SC represents the latest instalment in SEAT's ongoing product offensive, with other recent model introductions including the revised Ibiza, the new Toledo, the Leon and Ibiza Cupra. SEAT has also confirmed that the Leon family will continue to grow with the introduction of a Sports Tourer wagon version before the end of 2013.

The market introduction of the Leon SC will begin in May.

**SEAT's press conference at Geneva Motor Show will take place at 9.30am on Tuesday 5<sup>th</sup> March at stand 2251 in Palexpo.**

SEAT is the only company in its sector with the full-range capacity to design, develop, manufacture and market cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles to 75 countries. In 2011 SEAT had a total number of more than 5 billion euros, with overall deliveries amounting to 350,000 units.



SEAT

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SEAT Group employs more than 14,000 professionals at its three production centers in Barcelona-Zona Franca, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon, amongst other models. Additionally, the company produces the Alhambra in Palmela (Portugal), the Mii in Bratislava (Slovakia) and the new Toledo in Mladá Boleslav (Czech Republic) at Volkswagen Group plants.

The Spanish multinational also has a Technical Center, a “knowledge hub”, bringing together more than 900 engineers whose goal is to be the driving force behind innovation for the number one industrial investor in R&D in Spain. In line with its declared commitment to environment protection, SEAT undertakes and bases its core activity on sustainability, namely reduction of CO2 emissions, energy efficiency, as well as recycling and re-use of resources.