



**ROTARY INTERNATIONAL
2016 CONVENTION
MEDIA GUIDE**

**GOYANG, KOREA
28 MAY-1 JUNE 2016**



KINTEX
Daehwa-dong Ilsan-seogu,
Goyang-si, Gyeonggi-do, Korea

Program Highlights

28 May–1 June 2016

Saturday, 28 May

8:30 a.m.–10:00 a.m. **3K Walk for Peace**

Seoul City Hall Plaza

Rotary members from more than 160 countries dressed in their traditional cultural attire will walk in solidarity for world peace.

Rotary Way Photo Exhibit

Gwanghwamun Square: 28 May only

Co-Ex East Plaza: 29 May–1 June

Free and open to the public, this exhibit will showcase more than 70 images of Rotary members connecting to address humanitarian challenges facing the world today, and highlight the history of Rotary in Korea. Currently the fourth largest Rotary community in the world, images will show how Rotary members in Korea are enhancing communities at home and abroad.

12:00 p.m. **House of Friendship Grand Opening**

KINTEX 2 (Halls 7-8) Main Entrance Lower Level 7A/7B

By promoting peace, fighting disease, [ending polio](#), providing clean water, sanitation and hygiene, supporting education, saving mothers and children and growing local economies, Rotary members are improving lives and bringing positive, lasting change to communities around the world. The convention will showcase projects in the exhibition area.

Photo-Op: Crowds of Rotary members from all walks of life will gather in their traditional cultural attire—from Indian Saris to West African Kente—to tour the House of Friendship, which will be open the duration of the Rotary convention.

Sunday, 29 May

9:00 a.m.–6:00 p.m. **House of Friendship Exhibits**

KINTEX 2 (Halls 7-8) Main Entrance Lower Level 7A/7B

10:15 a.m.–12:30 p.m. **Opening Plenary Session**

KINTEX 1 (Halls 2-4)

The ceremony opens with remarks from [Ranil Wickremesingne](#), Prime Minister of Sri Lanka. A flag presentation of the 200 countries and regions where Rotary clubs serve their communities will proceed, to be followed by a keynote address by Rotary International President [K.R. Ravindran](#).

Monday, 30 May

9:00 a.m.–6:00 p.m. **House of Friendship Exhibits**

KINTEX 2 (Halls 7-8) Main Entrance Lower Level 7A/7B

9:45 a.m.–12:00 p.m. **Plenary Session**

KINTEX 1 (Halls 2-4)

Gary Knell (11 a.m.) – President and CEO, National Geographic Society.

Sarah Parcak (11:20 a.m.) – Professor, National Geographic Fellow and 2016 TED prize winner.

Dananjaya Hettiarachichi (12:00 p.m.) – Toastmasters International World Champion of Public Speaking.

Tuesday, 31 May

9:00 a.m.–6:00 p.m. **House of Friendship Exhibits**
KINTEX 2 (Halls 7-8) Main Entrance Lower Level 7A/7B

9:45 a.m.–12:00 p.m. **Plenary Session**
KINTEX 1 (Halls 2-4)

Mark Waddington (10:50 a.m.) – Chief Executive Officer, Hope and Homes for Children.

Dr. Rebecca Martin, PhD (11:30 a.m.) – Director of the Center for Global Health (CGH) at the US Centers for Disease Control and Prevention (CDC) will deliver the keynote address on the effort to end polio worldwide.

Wednesday, 1 June

9:00 a.m.–6:00 p.m. **House of Friendship Exhibits**
KINTEX 2 (Halls 7-8) Main Entrance Lower Level 7A/7B

9:45 a.m.–12:00 p.m. **Plenary Session**
KINTEX 1 (Halls 2-4)

Rosie Batty (11:00 a.m.) – Family Violence Advocate and 2015 Australian of the Year.

Sports Panel (11:20 a.m.)

Willie John McBride – Retired Rugby Union Footballer.

Michelle Stilwell – Multiple Paralympic Gold medalist and world record holder, Minister of Social Development & Social Innovation for British Columbia.

Paul Sheahan – Former Australian Test cricketer.

Yanghee Lee (12:00 p.m.) – UN Special Rapporteur on the situation of human rights in Myanmar.

5:00 p.m.–7:00 p.m. **Closing Plenary Session**
KINTEX 1 (Halls 2-4)

PSY (5:00 p.m.) – K-pop superstar will perform to an international audience of Rotary members.

Keynote Speaker Profiles

PSY

K-pop superstar, singer, songwriter, record producer and rapper



Making his debut in 2001 with the extraordinary song “Bird,” PSY rewrote K-pop history by setting a record of 100 million hits on YouTube, and by ranking on the U.S. iTunes Top10 Songs list with his 2012 hit “Gangnam Style.”

PSY also attended the 2012 MTV Video Music Awards, a prestigious awards ceremony of the United States, as a representative artist for Korea.

Famous for his special dance performance, touching lyrics, and witty stage manners, PSY constantly seeks to communicate with fans through his annual brand concert “PSY SUMMER STAND, THE DRENCHED SHOW.”

In 2013, PSY, who grew up in a Rotary family as his father and his late grandfather were Rotary members, joined the growing roster of public figures and celebrities participating in Rotary's "This Close" public awareness campaign for polio eradication.

YANGHEE LEE

UN Special Rapporteur on the situation of human rights in Myanmar

[Yanghee Lee](#) (Republic of Korea) is a professor at Sungkyunwan University and UN Special Rapporteur in Myanmar. She is highly recognized for her expertise in human rights and served as member (2003-2013) and chairperson of the Committee on the Rights of the Child (2007-2011). She has also served as chairperson of the Meeting of Chairpersons of Treaty Bodies (2010-2011).

Lee currently serves on the Advisory Committee of the National Human Rights Commission of Korea. She is the founding President of International Child Rights Center and currently serves as Vice-chair of the National Unification Advisory Council. In 2009, she received the Order of Civil Merit, the highest recognition given to a civilian for her work in human rights. She actively takes part in Asia Pacific debates and actively participates in ASEAN Human Rights Discussions in areas of children and armed conflict and human rights within the context of migration.

Lee is internationally recognized for her work as member and chairperson of the Committee on the Rights of the Child. She has taken an active role in the Strengthening of Treaty Body System Process, including the Dublin Process.



REBECCA MARTIN, PhD

Director of the Center for Global Health (CGH) at the US Centers for Disease Control and Prevention (CDC)



[Dr. Martin](#) has worked both domestically and internationally in immunization, HIV, and health system strengthening and now leads CDC's global efforts to protect and improve health globally through science, policy, partnership, and evidence-based public health action. She has over 18 years of experience working in international health.

Dr. Martin began her career with CDC in 1997 in the National Immunization Program, Epidemiology and Surveillance Division. She currently serves as the Director of the CGH Global Immunization Division, which leads CDC's global polio eradication efforts, accelerated disease control for vaccine-preventable diseases, introduction of new and underutilized vaccines, and the strengthening of immunization systems.

Prior to joining CDC, Dr. Martin worked at the Maryland Department of Hygiene and Mental Health in Baltimore Maryland as the immunization program epidemiologist leading efforts to increase vaccination coverage, conducting outbreak investigations, coordinating the development and introduction of Maryland's immunization registry, and supporting the state's Vaccines for Children Program.

GARY KNELL

President and CEO, National Geographic Society

Gary Knell is president and CEO of the National Geographic Society, where he oversees the Society's vast nonprofit activities globally. He also serves as chair of the board of National Geographic Partners, the Society's for-profit arm that oversees all of National Geographic's storytelling assets, including television, print and digital and ancillary operations, which include travel expeditions.

A member of the Society's board of trustees since April 2013, Knell also has served on the board of governors of the National Geographic Education Foundation since November 2003. Prior to his role at the Society, Knell served as president and CEO of National Public Radio from 2011 to 2013.

His career in media spans more than three decades, including 22 years at Sesame Workshop, where he served as president and CEO for 12 years. Knell is a member of the Council on Foreign Relations and serves on the boards of Heidrick & Struggles, an executive search firm, and Common Sense Media. He is an adviser to the Annenberg School for Communication and Journalism at the University of Southern California and to the Military Child Education Coalition.



SARAH PARCAK

Professor, National Geographic Fellow and 2016 TED prize winner



Sarah Parcak, an Egyptologist and space archaeologist, is pioneering the young field of satellite archaeology, using futuristic tools to unlock secrets from the past and transform the way discoveries are made. She blends expertise with advanced computer programs, satellite imagery analysis, and old-fashioned digging which has helped her locate 17 potential pyramids in Egypt. Parcak has also identified 3,100 forgotten settlements and 1,000 lost tombs, and made major discoveries throughout the Roman Empire and Viking world.

As the 2016 TED Prize winner, Parcak plans to use the \$1 million prize to launch a digital platform called [Global Xplorer](#), which will utilize crowdsourcing and satellite images to discover and protect unknown archaeological sites around the world. Parcak is the associate professor of Anthropology and director of the Laboratory for Global Observation at the University of Alabama at Birmingham. In partnership with her husband, Dr. Greg Mumford, she directs survey and excavation projects in the Fayoum, Sinai, and Egypt's East Delta.

DANANJAYA HETTIARACHICHI

Toastmasters International World Champion of Public Speaking

From a troubled youth to becoming one of the world's leading motivational speakers, [Dananjaya Hettiarachichi's](#) life has been a roller coaster ride of self-discovery and growth. In a journey that took over ten years, he managed to transform his life from being a lost teenager to a role model.

In 2014, Dananjaya was ranked as the World Champion of Public Speaking by Toastmasters International, which is recognized to be the world's leading authority in Public Speaking and Communication, triumphing over 33,000 contestants from 120 countries across the world. He remains the first and the only Asian representing an Asian Toastmaster District to win this title in the 75-Year History of the contest. Dananjaya's winning speech was rated amongst the "Most talked-about speeches of 2014" by Fortune magazine, alongside Nobel Peace Prize Winner Malala Yousafzai's acceptance speech & Facebook COO, Sheryl Sandberg's speech delivered at Harvard University.



MARK WADDINGTON

Chief Executive Officer, Hope and Homes for Children



Mark Waddington has over twenty years' experience in the humanitarian and international development sectors. He joined Hope and Homes for Children in October 2011. Since then he has led the nonprofit's development of strategy, secured the investment to commence delivery of that strategy and successfully positioned their mission as the catalyst for the global eradication of institutional care.

Prior to joining Hope and Homes for Children Mark served as CEO at War Child for seven years, during which time the charity achieved 400% growth in income, increased direct beneficiary reach by a factor of 12 and won a host of awards including the UN's Grand Award. Mark is also Chair of the Board of MICAIA, a development charity that is delivering new solutions to the long standing injustice of poverty.

Rotary International Leaders

K.R. RAVINDRAN

Rotary International President (2015–2016)

Colombo, Sri Lanka



[K.R. Ravindran](#), a Rotary member since 1974, helped negotiate a ceasefire with militants during his country's civil war to enable children to be vaccinated against polio. He was also involved in business community efforts to find peaceful solutions to the war.

In the wake of the 2004 Boxing Day tsunami, Ravindran spearheaded Rotary's efforts to rebuild 25 devastated schools to benefit 15,000 children.

Ravindran is CEO and founder of Printcare PLC, a publicly listed printing and digital media solutions company with a worldwide clientele in the tea packaging industry. He also serves on the board of several companies and charitable trusts and is the founding president of the Sri Lanka Anti-Narcotics Association.

JOHN F. GERM

Rotary International President-elect (2016–2017)

Chattanooga, Tennessee, USA



[John F. Germ](#), a Rotary member since 1976, is a leader in Rotary's polio eradication campaign. He was also recognized as a White House Champion of Change in 2013 for his work assisting mentally and physically challenged children and adults in Tennessee.

Germ is currently the board chair and chief executive officer of Campbell and Associates Inc., consulting engineers. He also serves on the boards of several organizations, including the Public Education Foundation, Orange Grove Center Inc., and Blood Assurance Inc. In addition, Germ is the founder and treasurer of the Chattanooga State Technical Community College Foundation and president of the Tennessee Jaycee Foundation.

RAY KLINGINSMITH

Trustee Chair, The Rotary Foundation (2015–2016)

Kirkville, Missouri, USA



[Ray Klinginsmith](#), a Rotary member since 1961, is a retired attorney and served as general counsel, professor of business administration, and dean of administration for Truman State University. He is president emeritus of the Chariton Valley Association for Handicapped Citizens and holds the Great Rivers Council of the Boy Scouts of America's Silver Beaver Award.

2016 Project Exhibition Highlights

On display at Rotary's "House of Friendship" at KINTEX 2 (Halls 7-8) will be hundreds of projects that demonstrate Rotary's commitment to improving lives and creating lasting positive change worldwide. Exhibit highlights include:

Ending polio

Rotary and its partners in the [Global Polio Eradication Initiative](#) are on the verge of making history, as polio – a paralyzing but vaccine preventable disease – is slated to be the second human disease ever to be eliminated. Before the vaccine was developed in 1953, thousands of polio victims once relied on artificial breathing machines called "iron lungs" for their lives. One of these relics will be on display at Rotary's [End Polio Now booth #2913](#) along with information on the current effort to end polio worldwide.



Gift of Life International – Healing Little Hearts around the World

Over the past four decades, [Gift of Life International](#) has helped more than 18,000 children from 71 countries receive treatment for their heart disease. The "[Our Hearts Are In...](#)" global initiative focuses on the development of sustainable pediatric cardiac surgery and aftercare programs in Uganda, El Salvador and Jamaica. Ongoing training, essential equipment and supply programs have been implemented in these countries to ensure that children afflicted with congenital heart defects can be cared for on a sustainable and reliable basis. More than 1,800 Salvadoran, Ugandan and Jamaican children have been treated through this program. Learn more about Gift of Life International at [booth #3002](#).

Rotary Peace Centers

In an effort to educate tomorrow's peacemakers and diplomats, up to 100 fellows are sponsored each year to study in areas related to peace and conflict resolution at six [Rotary Peace Centers](#) at partner universities around the world. Since 2002, more than 900 fellows from more than 110 countries have participated in the program. Alumni are currently working in nongovernmental organizations, national governments, the military, law enforcement, and bilateral and international organizations such as the United Nations, World Bank, International Organization for Migration, and Organization of American States. Meet Rotary's Peace Center alumni at [booth #3027](#).



Project Peanut Butter

Severe acute malnutrition kills more than 3.5 million children worldwide each year—more than HIV/AIDS, tuberculosis, and malaria combined. Founded in 2004 by Dr. Mark Manary, [Project Peanut Butter](#) works with local farmers in Africa to produce a high-calorie, fortified peanut butter-like paste, called Chiponde. Project Peanut Butter annually manufactures between 1,000 and 1,250 tons of Chiponde in its own facilities in Malawi, Sierra Leone, Mali and most recently, the Philippines. In the last eight years many Rotary members have contributed to the project, helping to alleviate hunger in Haiti, Somalia, and countries in the Horn of Africa. See more about Project Peanut Butter at [booth #3100](#).

Rotarians Against Malaria

Every 30 seconds a child dies from malaria, a disease spread through mosquito bites that kill up to three million children in Africa annually. According to the World Health Organization, insecticide-treated bed nets are the most cost effective way to prevent malaria. The Rotary Club of Catarauqui Kingston, Canada, [Buy-A-Net](#) has partnered with the Kololo Rotary Club in Kampala, Uganda, to provide 10,500 bed nets for an estimated 42,000 people in Uganda. Along with helping to prevent malaria, the provision of bed

nets serves as a catalyst for better health and community wellness practices. To date, Buy-a-Net has protected and treated approximately 500,000 people from malaria. Learn more at **booth #3106**.

Integrated Solar Cooking and Water Pasteurization

In 1994, Kenya was experiencing deforestation at a rapid rate, and family life was often tied to the constant need to obtain wood for cooking and water for drinking. To improve quality of life and conserve natural resources, Dr. Wilfred Pimentel, a member of the Rotary Club of Fresno, California (USA), started the first [Integrated Solar Cooking Project](#) with the Rotary Club of Nairobi East, Kenya. Solar cooker technology was taught to Kenyans using their own pots and food. This integrated solar cooker program has since spread to 16 sites on five continents. See a solar cooker and learn more about this project at **booth #3302**.

ShelterBox

Every year, hundreds of thousands of families across the world lose everything when disasters strike. Often with no warning, families lose their homes, their possessions and their livelihoods. Every day they are faced with a battle for survival. Since 2000, [ShelterBox](#), Rotary's project partner for disaster relief, has responded to earthquakes, floods, volcanoes, tsunamis, hurricanes, landslides, typhoons and conflict, delivering emergency humanitarian aid to communities in need. Highly trained ShelterBox response teams distribute aid on the ground, working closely with local organizations, international aid agencies and Rotary clubs. ShelterBox aid is tailored to victims' needs according to each disaster, but typically includes a disaster relief tent, thermal blankets and groundsheets, water storage and purification equipment, solar lamps, cooking utensils, a basic tool kit, mosquito nets and children's activity pack. See a ShelterBox and demonstration at **booth #2719**.



Rotary India Literacy Mission: T-E-A-C-H Program

Through improved school infrastructure and hygiene, teacher training and modern technology, child development support and more, [Mission T-E-A-C-H](#) aims to help every child in India go to school. The program also provides teacher support, e-learning, adult literacy, child development, a happy school environment and skill development training. Learn more at **booth #2807**.

Rotary and Polio

Polio

Poliomyelitis (polio) is a paralyzing and potentially fatal disease that still threatens children in some parts of the world. The poliovirus invades the nervous system and can cause total paralysis in a matter of hours. It can strike at any age but mainly affects children under five. Polio is incurable, but completely vaccine-preventable.

PolioPlus

In 1985, Rotary launched its [PolioPlus](#) program, the first initiative to tackle global polio eradication through the mass vaccination of children. Rotary has contributed more than KRW 1.4 trillion (US\$1.5 billion) and countless volunteer hours to immunize more than 2.5 billion children in 122 countries. In addition, Rotary's advocacy efforts have played a role in decisions by donor governments to contribute more than KRW 8.4 trillion (US\$7.2 billion) to the effort.

Global Polio Eradication Initiative

The [Global Polio Eradication Initiative](#), formed in 1988, is a public-private partnership that includes Rotary, the [World Health Organization](#), the [U.S. Centers for Disease Control and Prevention](#), [UNICEF](#), the Bill & Melinda Gates Foundation, and governments of the world. Rotary's focus is advocacy, fundraising, volunteer recruitment and awareness-building.

Polio Today

Today, there are only two countries that have never stopped transmission of the wild poliovirus: Afghanistan and Pakistan. Less than 75 polio cases were confirmed worldwide in 2015, which is a reduction of more than 99.9 percent since the 1980s, when the world saw about 1,000 cases per day.

Challenges

The polio cases represented by the remaining one percent are the most difficult to prevent, due to factors including geographical isolation, poor public infrastructure, armed conflict and cultural barriers. Until polio is eradicated, all countries remain at risk of outbreaks.

Ensuring Success

Every dollar Rotary commits to polio eradication will be matched two-to-one by the Bill & Melinda Gates Foundation up to \$35 million a year through 2018. These funds help to provide much-needed operational support, medical personnel, laboratory equipment, and educational materials for health workers and parents. Governments, corporations and private individuals all play a crucial role in funding.

Rotary in Action

More than one million Rotary members have donated their time and personal resources to end polio. Every year, hundreds of Rotary members work side-by-side with health workers to vaccinate children in polio-affected countries. Rotary Members work with UNICEF and other partners to prepare and distribute mass communication tools to reach people in areas isolated by conflict, geography, or poverty. Rotary members also recruit fellow volunteers, assist with transporting the vaccine, and provide other logistical support.

'This Close' Campaign

Rotary has a growing roster of public figures and celebrities participating in its "This Close" public awareness campaign, including Bill Gates, co-chair of the Bill & Melinda Gates Foundation; actresses Kristen Bell and Archie Panjabi; WWE superstar John Cena; supermodel Isabeli Fontana; Nobel Peace Prize laureate Archbishop Emeritus Desmond Tutu; action movie star Jackie Chan; boxing great Manny Pacquiao; pop star Psy; golf legend Jack Nicklaus; conservationist Jane Goodall; premier violinist Itzhak Perlman; Grammy Award winners A.R. Rahman; Angelique Kidjo and Ziggy Marley; and peace advocate Queen Noor of Jordan. These ambassadors help educate the public about polio through public service announcements, social media and public appearances.

Rotary at a Glance

Rotary brings together a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries and geographical areas. Their work impacts lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

Rotary also offers expanded service opportunities including:

- **Interact:** A service organization organized and sponsored by Rotary clubs for young people aged 12-18. There are more than 12,300 Interact clubs in 133 countries.
- **Rotaract:** Groups organized by Rotary clubs to promote leadership, professional development, and service among young adults aged 18-30. There are more than 8,000 Rotaract clubs in 167 countries.
- **Rotary Community Corps (RCCs):** Groups of non-Rotary members who work to improve their communities. There are more than 7,500 RCCs in 80 countries, all organized and sponsored by Rotary clubs.

Membership Snapshot

Who: Rotary brings together the kind of people who step forward to take on important issues for local communities worldwide. Rotary members hail from a range of professional backgrounds; doctors, artists, small business owners and executives all call themselves Rotarians. Rotary connects these unique perspectives, and helps leverage its members' expertise to improve lives everywhere.

Where: From Haiti and Greenland to Nigeria and Singapore, Rotary unites a truly diverse set of leaders from across the world. Currently, the largest number of clubs comes from the United States, India, Japan and Brazil. The fastest growing Rotary regions include Southeast Asia and Africa.

What: Rotarians contribute their time, energy and passion to sustainable, long-term projects in local communities across the globe. Projects focus on important issues like peace and conflict resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy and economic and community development.



Polio Eradication

Rotary is close to eliminating the second human disease in history after smallpox, with a 99.9 percent reduction in polio cases worldwide since 1985, when Rotary launched its [PolioPlus](#) program. In 1988, Rotary spearheaded the creation of the [Global Polio Eradication Initiative](#) with the [World Health Organization](#), [UNICEF](#) and the [U.S. Centers for Disease Control and Prevention](#). Polio eradication remains Rotary's top priority. To date, Rotary has contributed more than KRW 1.4 trillion (US\$1.5 billion) and countless volunteer hours to help immunize more than two billion children against polio in 122 countries. Currently, Rotary is working to raise \$35 million per year through 2018 for polio eradication, which will be matched 2 to 1 by the [Bill & Melinda Gates Foundation](#).

At-a-Glance: The Rotary International Convention

- Rotary's 107th annual international convention will be held in Korea, 28 May–1 June. Rotary was established in 1905, and held its first annual convention in 1910 in the organization's founding city, Chicago, IL – United States.
- This convention will be Rotary's second in Korea. The first took place in 1989 with 38,878 participants.
- More than 50,000 Rotary members from around the world are expected to attend this year's convention, injecting an estimated KRW\$292.5 billion (US\$248.6 million) into the local economy.
- The Rotary International Convention is often described as a "mini-United Nations" because of its internationality. Rotary has about 34,000 Rotary clubs in over 200 countries and geographic regions.
- Many convention-goers wear traditional attire from their homelands and enjoy sharing their cultures with fellow Rotary members from around the world, as well as the people of the host city.
- The Rotary Club of Seoul was chartered in 1927.
- Korea is the fourth largest Rotary country in the world, with 64,149 members belonging to 1,625 clubs.
- The 2017 convention will be in Atlanta, Georgia.

Rotary in Korea

The [Rotary Club of Seoul](#) is Rotary's first club in Korea chartered by a founding group of 21 in 1927. The Rotary Clubs of Pusan and Taegu were established in 1935 and 1938, respectively.

Soon after, Rotary's presence in Korea multiplied quickly. Today, Korea is the fourth largest Rotary club country with 1,625 clubs boasting 64,149 members.

In its 88 years of existence, the Rotary Club of Seoul has supported local charities and organizations. In particular, the club supports healthcare programs for infants and toddlers with critical illness and chronic conditions in partnership with the Seoul National University Children's Hospital.

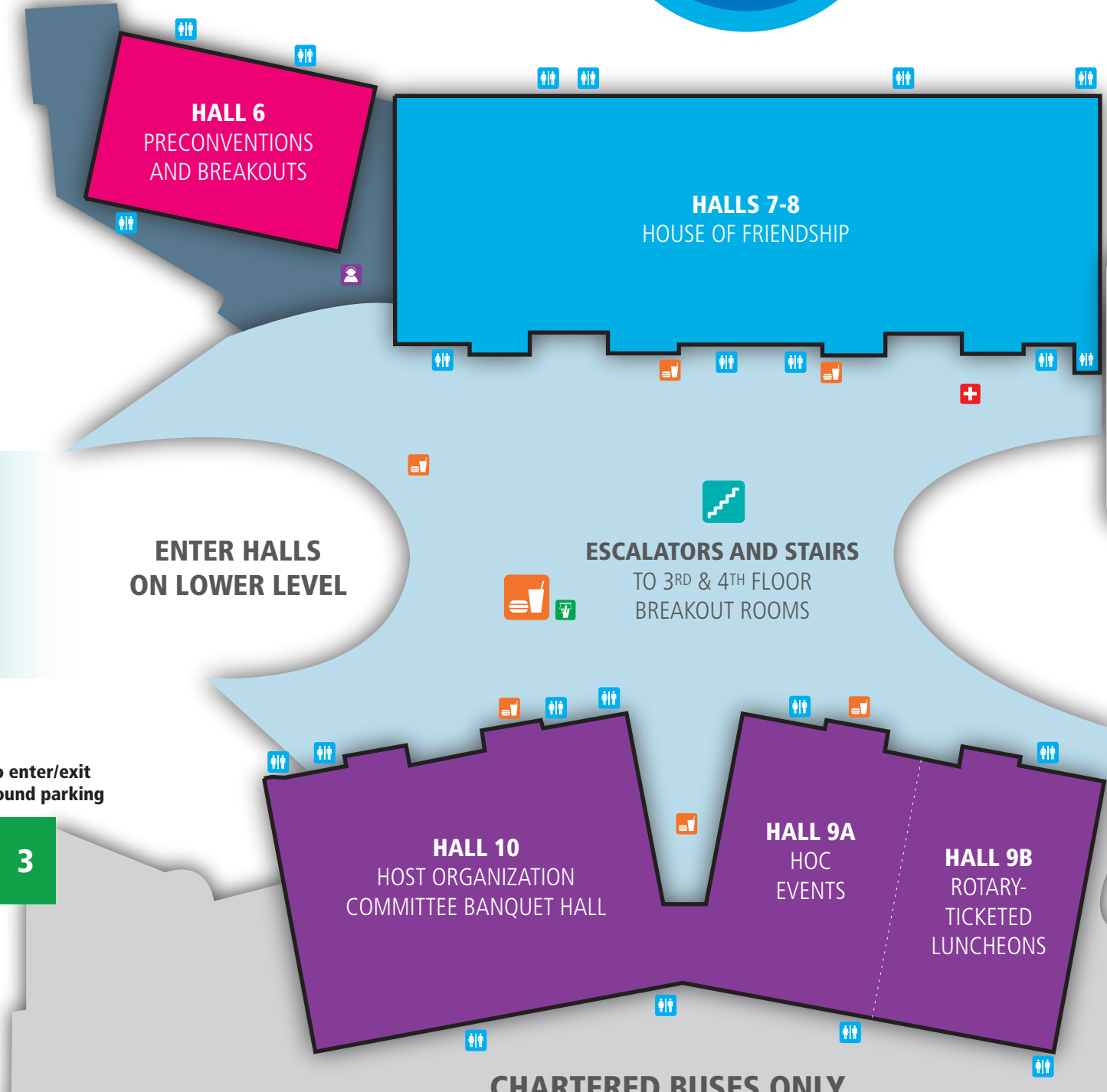
Seoul-area Rotary clubs also sponsor 731 Interact clubs and 202 Rotaract clubs in Korea – Rotary's two adjunct organizations for youth ages 12-18 and 18-30, respectively, which promote leadership, professional development and service.

Rotary clubs in Korea continue to support the organization's top philanthropic goal of eradicating polio. Since 1985, Rotary has contributed more than KRW 1.4 trillion (US\$1.5 billion) and countless volunteer hours, with Korean Rotary clubs donating more than KRW 146 million (US\$14.6 million) to polio eradication.

In addition to contributing funds, Korean Rotary members have traveled at their own expense to immunize children against polio in India.

GOYANG CITY & KINTEX SHUTTLE SERVICE
28 May-1 June, 10:00-19:00 (Frequency: 20 min)

KINTEX → Hyundai Department Store → OneMount → Lafesta → WesternDom → Goyang Aram Nuri Arts Center → Juyeop Station → Daehwa Station → KINTEX



OFFICIAL DAY TOURS
+ Transportation
17:30-18:30 to Welcome Festival at Jamsil Arena Saturday, 28 May

IMPORTANT PHONE NUMBERS & WEBSITES
Fire Department (in any emergency situation) +119
Tourist Emergency Interpreter +82-2-1330
International Taxi Reservation +82-2-1644-2255
Public Transportation www.seoulmetro.co.kr
Host Organization Committee www.riconvention2016.org

KINTEX 408, Hallyu world-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do

TRANSPORTATION GUIDE & VENUE MAP



Hosu-ro

Hallyu world-ro

Hallyu world-ro

Right turn only

PUBLIC PASSAGE

ENTER HALLS ON LOWER LEVEL

ESCALATORS AND STAIRS TO 3RD & 4TH FLOOR BREAKOUT ROOMS

Gate to enter/exit underground parking

3

TAXIS

RI Shuttle Bus enter/exit only

RI SHUTTLE BUSES ONLY

- BANK
- FIRST AID
- FOOD & DRINK
- GOYANG CITY SHUTTLE
- LOST & FOUND
- MOBILITY ASSISTANCE
- MOVING WALKWAY
- RESTROOMS
- PUBLIC BUS STOP
- SI RECEIVERS

RIDE RI SHUTTLE ROUTE 1 TO VISIT ILSAN LAKE PARK DURING THE CONVENTION! 10:00-19:00

SPECIAL FLOWER SHOW
Friday, 27 May - Wednesday, 1 June
Ilsan Lake Park

Goyang City
The city of people more beautiful than flowers, Goyang city

Joyful Garden of New Korean Wave, K-STAR Garden, International Rotary Smile Garden, My Mind Like a Lake, Water Bike Experience

CHARTER BUS ENTRANCE



Download the Rotary Events app and stay up to date on the latest convention information. Available in English and Korean.

2016 LAKE ROSE FESTIVAL
Friday, 27 May - Monday, 6 June
Rose Garden in Ilsan Lake Park
30,000 colorful roses in bloom, rose sculptures, flower-related workshops, market, and performance events

TOURIST INFORMATION CENTERS AND ASSISTANTS
In central Seoul, you'll find multiple Tourist Information Centers as well as tourist assistants — easily recognized by their red uniforms bearing an "I" — moving throughout the city. They can all provide information about accommodations, restaurants, tourist attractions, shopping areas, transportation, and lost and found, in Korean, English, Japanese, and Chinese.

USEFUL TIPS
Smoking Areas
You are not allowed to smoke on the street in Korea. Instead, find a designated smoking area or booth. If you are found smoking or dropping cigarettes on the street, you may be fined up to 50,000 won (around US\$45).

No-Tip Culture
Restaurants include a gratuity in your bill. You don't need to leave an additional tip.

Convenience Stores
Most convenience stores are open 24 hours a day, seven days a week. Among other items, they typically sell over-the-counter medications and T-money, and have ATMs.

KINTEX 1

- HALL 1 LOBBY**
Scooter and Wheelchair Distribution Area
- HALL 2 LOBBY**
Simultaneous Interpretation Receivers
- HALLS 2-4**
General Sessions
- HALL 5**
"Doing Good in the World" Book Signing
First Aid Office (Near Entrance 5B)
HOC Events and Tour Tickets
Hotel Assistance Booth
Simultaneous Interpretation Receivers
Stop Hunger Now
Transportation Information Booth
- HALL 5 LOBBY**
Korean and Japanese Publications Distribution
- ROOM 212**
Sergeants-at-Arms Office/Lost and Found
- BUSINESS LOUNGE 3C**
Convention Office

KINTEX 2

- HALL 6**
Breakout Sessions
Preconventions
Simultaneous Interpretation Receivers
- HALLS 7-8**
House of Friendship
- HALL 7 LOBBY, 2ND FLOOR**
Global Children's Library
Ribbon Booth
Transportation Information Booth
Voting Delegates Booth
- HALL 8 LOBBY, 2ND FLOOR**
First Aid Office
AKS Lounge
- HALL 9A/B**
Host Organization Committee Events
Rotary-ticketed Luncheons
- HALL 10**
Host Organization Committee Banquet Hall
- FLOORS 3 & 4**
Breakout Sessions

LOCATIONS AT A GLANCE