

# BIG NEWS FROM RFFA

NOVEMBER 2012

RFFA has expanded its ROTARY FAMILY HEALTH DAY in 2013 to the country of South Africa (in addition to Uganda and Nigeria/Lagos). And, an unprecedented commitment was made by the South Africa Government's Department of Health to pay for all the staff and free medical services provided at this event in May of 2013. They even supported this commitment by signing a Letter of Intent to RFFA.

The uniqueness of the Rotary Family Health Day model is the interdependency of each partner organization upon the other to make it happen. We each do our part, as follows:

**RFFA** We initiate, manage and coordinate the project in each country. We are the lynchpin partner that brings all the partner organizations together and obtains funding.

**Rotary Clubs** They mobilize the community into action to attract the citizens to the event and provide volunteer services at the event.

**TCCAF** The Coca-Cola Africa Foundation funds the mobilization costs (\$450,000) for all countries and provide support for the media plan.

**Delta Airlines** Complimentary air tickets and some funds.

**Country Gov'ts** Provide approval and direction (or fund the effort in the case of South Africa).

**CDC/USAID** Direct the NGOs they fund to partner with Rotary Clubs in their area.

**NGOs** About 100 country NGOs will provide free medical/technical work at all sites.

## When is It?

May 9 – 11, 2013

## Where is It?

SOUTH AFRICA	180 sites
UGANDA	120 sites
NIGERIA	100 sites

## Rotary Districts (365 Rotary Clubs)

South Africa	9400, 9350, 9320, 9270
Uganda District	9200
Nigeria	9110

## Goals

Provide the following free health care services to 200,000 people at 400 sites (with some variance at each site):

- HIV Testing/Family Counseling, Condom Distribution
- Male Circumcision
- Polio Immunization and Measles Vaccine
- Malaria Screening/Provision of Bed Nets
- TB Screening
- Cervical Cancer screen
- Diabetes and Blood Pressure Testing
- Dental and Eye clinics
- Nutrition Counseling and Information
- Distribution of Sanitary Towel Packets
- De-Worming and Vitamin A supplements
- Follow-on care provided by NGO/government partners


Above:

Uganda Clients with Marion and Maureen (Coca-Cola bottler)



Above: Rotary Volunteers at RFHD in Uganda 2012





**Right:**  
Rotary Family Health Day Training Session in South Africa  
PDGs and DGs with (center) Zoe Dean-Smith of  
The Coca-Cola Africa Foundation.

It is the vision of RFFA, the Rotary leaders in these countries, and our partners to expand this health event each year across Sub-Saharan Africa. RFFA wants to serve the underprivileged families there with a particular focus on the orphans and vulnerable children. By focusing on the child, which is the center of the family, we will serve the communities of Africa.

**BECAUSE THIS HAS BECOME RFFA'S SIGNATURE PROGRAM, WE HAVE BEEN GIVEN APPROVAL BY ROTARY INTERNATIONAL TO CHANGE OUR NAME TO:**

ROTARIANS FOR FAMILY HEALTH & AIDS PREVENTION

Please join us in this effort through the development of Global or District grants!  
(For more information on grant support, please contact Leonard Lanzi at [lenml@aol.com](mailto:lenml@aol.com)).

**WE INVITE ALL OF YOU TO BECOME MEMBERS OF OUR EXCITING ROTARIAN ACTION GROUP THAT IS PRODUCING LARGE SCALE, SUSTAINABLE RESULTS IN AFRICA.** It is easy to join on our website at [www.rffa.org](http://www.rffa.org).

Yours in Rotary Service,  
Marion Bunch, Founder & CEO  
and The Board of Directors