



News release

Date

For immediate release

Contact

Mike Davies, PwC
(On site at Davos) Tel: +44 (0) 78 0397 4136
e-mail: mike.davies@uk.pwc.com

For more details, go to press.pwc.com
Follow us on Twitter: @Bob_Moritz, @pwc

Pages

1

Davos 2017: Join PwC's CEO Survey press briefing & webcast 18:30 CET Monday 16th January 2017

London, 11 January 2017 – PwC's Global Chairman Bob Moritz will present key findings of PwC's annual survey of international business leaders at a press briefing in Davos, Switzerland, at **18:30 Central European Time on Monday 16th January 2017 (17:30 GMT/12:30 EST)**.

The press briefing will also be webcast live allowing journalists who are not in Davos to take part.

The PwC Global CEO Survey has established itself as one of the media highlights of the Annual Meeting of the World Economic Forum in Davos. It includes nearly 1,400 interviews with CEOs from 79 countries, conducted during the last quarter of 2016.

Last year's survey revealed CEOs were less optimistic about the global economic outlook and their company's growth prospects. With continued uncertainty surrounding the international economy, business environment and political events, this year's survey will examine changes in CEOs' confidence, alongside their views on skills, trust, technology, and globalisation.

Join the webcast

To watch the webcast on Monday 16 January, visit <http://www.pwc.com/davos> at 18.30 CET/17:30 GMT/12:30 EST. During the live webcast, the audience can submit questions on this page and have them answered.

Notes to editors

1. All press materials related to PwC's 20th CEO Survey, including graphics and video footage, will be available at <http://press.pwc.com>.

About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.