



8. A focus on inclusion from day 1
9. Recognise performance over presence
10. Engage the masses

Read more at www.pwc.com/diversityjourney

Ramping up support for HeForShe

PwC has joined forces with the United Nations to develop a new *Building Gender IQ* eLearn module that seeks to educate people around the world on the importance and benefits of gender diversity in the workplace and beyond. Available soon, the module will be accessible and free to anyone in the world.

As a HeForShe Impact 10x10x10 Corporate Champion, Bob Moritz, Chairman of PwC International, will join world leaders, change-makers, activists and celebrities at a United Nations event in New York on Tuesday 20 September to mark the second anniversary of the HeForShe movement.

Bob Moritz will be a keynote speaker along with His Excellency Sauli Niinistö, President of Finland, and Emma Watson, actor and UN Women Global Goodwill Ambassador. The event will be livestreamed at 19:00 New York time at: www.HeForShe.org/TurnsTwo.

Says Bob Moritz, Chairman of PwC International: “For PwC, HeForShe is about realising everyone’s full potential. We are very proud to release the Building Gender IQ learning module to raise awareness and encourage action to create an equal world for men and women.”

Global Diversity Week

Today marks the start of PwC’s third annual Global Diversity Week (GDW), a series of events and activities aimed at making sure everyone at PwC understands the business case for diversity and what he or she can personally do to become even more inclusive. Learn more here:

http://pwc.blogs.com/gender_agenda.

ENDS

Notes to editors

1. Find out how we are supporting HeForShe at <http://heforshe.pwc.com>
2. Learn more about the PwC diversity journey and download *The PwC diversity journey: Creating impact, achieving results* publication at: www.pwc.com/diversityjourney
3. As part of our commitment to diversity, PwC regularly publishes research including [The female millennial: A new era of talent](#) and [Moving women with purpose: Creating gender inclusive mobility](#).
4. More thoughts on diversity can be found on PwC’s Gender Agenda blog at: http://pwc.blogs.com/gender_agenda.

About PwC

PwC helps organisations and individuals create the value they’re looking for. We’re a network of firms in 157 countries with more than 220,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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