



News release

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PwC positioned as a Challenger in Gartner's 2015 Magic Quadrant for Business Analytics Services, Worldwide report

PwC has been positioned in the challenger's quadrant of Gartner's 2015 Magic Quadrant for Business Analytics Services, Worldwide

According to Gartner, "A defining factor in this Magic Quadrant is that service providers demonstrate the ability to implement BA solutions that build upon the products in the market for solutions directed at specific business outcomes. Thus, having a portfolio of product options either as partnerships or as proprietary intellectual property matters for the service outputs that support the outcomes. Additionally, breadth of capability, domain, process, technical/product expertise and geographic coverage are key differentiators, as are program management, change management and governance."

Commenting upon Gartner's findings, Dan DiFilippo, Global and US Data and Analytics Leader, said: "We are delighted that Gartner has recognised PwC. We know that businesses who understand the true value of data and analytics are more successful. Our Global Data and Analytics survey, Big Decisions, reveals that data-driven organisations are three times more likely to report significant improvement in their decision making process. We are deeply committed to helping our clients unlock data possibilities to grow, operate effectively and manage risk."

Gartner, Magic Quadrant for Business Analytics Services, Worldwide, - Alex Soejarto, Neil Chandler, 22 September 2015 | ID:G00269226.

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