



News release

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PwC named a leader in new ALM Intelligence* Next- Generation Sourcing Strategy report

ALM Intelligence, the leading consulting research and advisory firm, has rated PwC as a Vanguard Leader in their new report ‘Sourcing **and Procurement Consulting: Next-Generation Sourcing Strategy.**’

Reasons why PwC has been named a leader include drawing on their ‘Capabilities Driven Strategy’ concept. ALM Intelligence said that “PwC is particularly effective at helping clients navigate and prioritise among sourcing strategies based on the unique capabilities system required to deliver their “way to play” strategy. Consistent with this more strategic outlook, the firm also stands out for its design-to-value methodology that builds from the engineering capabilities of its affiliated Management Engineers’ expert network, teardown centers, and software tools.”

ALM Intelligence also say that PwC traces a key class of challenges impacting its clients’ sourcing strategies to changes in the business environment, including increasing organisational complexity, supply volatility, macroeconomic developments and supplier risks. The firm anchors its approach to the competency area in its “advantaged operations” framework, which is designed to integrate supply management into the full operational lifecycle.

Juan Pujadas, Global Advisory Chairman, said “I’m really pleased that ALM Intelligence has recognised PwC as a leader in Next-Generation Sourcing Strategy Consulting Providers. It’s great to be accepted as a leader in this growing market.

*ALM Intelligence, formerly Kennedy Consulting Research & Advisory.

Notes

1. For more information, visit pwc.com/analystviews
2. At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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