



News release

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PwC named a leader in new Kennedy IT Consulting report

Kennedy, the leading consulting research and advisory firm, has rated PwC as a Kennedy Vanguard Leader in a new report titled 'Internet of Things IT Consulting.'

In the report, Kennedy states that "PwC's expertise in identifying the IT operating model and organisational impact of IoT and working with clients to develop unique ways of addressing the necessary changes, coupled with its deep data and analytics expertise and ability to both seamlessly create a business vision and identify technology needs place PwC as a top firm in the Vanguard."

Juan Pujadas, Global Advisory Chairman, said "We are proud to have been recognised as a Kennedy Vanguard leader. This recognition reflects that we are guiding our clients through IT investments and process decisions so that they can remain competitive in this space."

Kennedy goes on to say "the firm's utilisation of visualisation techniques and taking the approach of creating solutions that address the client's immediate needs, but also ensure the client is prepared to be competitive in the future solidify PwC as a top firm of IoT IT consulting."

Notes

1. For more information, visit pwc.com/analystviews
2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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