



News release

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PwC named a leader in IDC Health Insights IDC MarketScape

PwC has been named as a leader in the *IDC MarketScape: Worldwide Life Science Manufacturing and Supply Chain Strategic Consulting 2015 Vendor Assessment*.

The IDC MarketScape frequently has unique visibility into vendor selection processes within life science companies through clients and contacts in the industry. For a vendor to be considered for inclusion in this study, the vendor's services must have been significantly evaluated for purchase within a recent deal with which IDC is familiar. Further research and due diligence were then conducted to narrow the list of vendors to only those that had won deals and that the IDC MarketScape viewed as legitimate contenders for future deals within the pharmaceutical manufacturing and supply chain space.

This IDC Health Insights report provides an assessment of where the life science manufacturing and supply chain strategic consulting market is going, how the major vendors compare with each other, and what criteria are most important for life science companies to consider when selecting a strategic consulting vendor.

Bernie Student, Pharmaceutical & Sciences Supply Chain Leader, said "We are pleased that the IDC MarketScape named PwC as a leader in global PLS supply chain consulting. We're proud that our customers are happy with the overall level of value we provide, our life science industry expertise and our account management capabilities."

According to IDC MarketScape, PwC has extensive experience working with life science companies across all three sections of the industry: pharmaceutical, biotech, and medical devices. More than 80% of PwC's life science customers are large corporations with revenue over \$1 billion, with a significant base of customers spread across North America, Europe, Asia/Pacific, and Latin America.

IDC MarketScape for Worldwide Life Science Manufacturing and Supply Chain Strategic Consulting 2015 Vendor Assessment, (#HI259357e October 2015).



About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilises a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

Notes

1. For more information, visit pwc.com/analystviews.
2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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