



News release

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PwC recognised as a Kennedy Vanguard Leader in Kennedy’s new report on Corporate Development Consulting: Joint Ventures & Alliances

Kennedy, the leading consulting research and advisory firm, has rated PwC as a Kennedy Vanguard Leader in Corporate Development Consulting: Joint Ventures & Alliances in a new report.

In the report, Kennedy states that “the firm’s practice is particularly active in helping companies with partnerships in capital-intensive sectors and those targeted at entering emerging markets and furthering product innovation by accessing new capabilities and technologies. Additionally, Kennedy found that “with Strategy&’s capabilities-driven strategy framework, the firm possesses a powerful tool for advising clients across the partnership lifecycle.”

Juan Pujadas, Global Advisory Chairman, said "We are proud to have been recognised as a Kennedy Vanguard leader. We are particularly pleased that Kennedy noted that we are in a unique position to assist our clients with their most complex issues, helping them to ‘get the context right’ when embarking on joint ventures and alliances.”

Kennedy further notes that “combining legacy PwC’s transaction capabilities with the capabilities-driven strategy framework of its recently acquired Strategy& affiliate affords a strong foundation for providing end-to-end services that can stitch together the partnership portfolio strategy with deal execution and management.”

PwC is one of only six firms to have attained Kennedy Vanguard status. Kennedy Vanguard firms are those which demonstrate either market-leading depth in particular capabilities or meaningful depth across a broad spectrum of capabilities.

Notes

1. For more information, visit pwc.com/analystviews
2. At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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