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## **News release**

<i>Date</i>	<b>14 September 2015</b>
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### **PwC named a leader in Worldwide Risk Advisory Consulting Services in the 2015 Vendor Assessment by IDC MarketScape**

PwC has been named as a leader in the IDC MarketScape: Worldwide Risk Advisory Consulting Services in the 2015 Vendor Assessment.

This IDC study represents the vendor assessment model called an IDC MarketScape. The research is a quantitative and qualitative assessment of the characteristics that explain a vendor's current and future success in the marketplace, assessing the capability and business strategy of many of the leading business consulting firms. The evaluation is based on a comprehensive framework and set of parameters expected to be most conducive to success in providing business consulting services during both the short term and the long term.

Dennis Chesley, Advisory principal and Global Risk Consulting leader said: "We're delighted that the IDC MarketScape has once again recognised PwC as the leading provider of risk services globally. This recognition validates that our innovation in proactive risk management strategies and approaches continues to provide clients with what's needed, not just to survive but to thrive in this increasingly complex business environment. This result is especially pleasing since it is based on the IDC MarketScape's assessment of market and client feedback. We look forward to continued evolution in the risk consulting space, particularly as we bring our Strategy& colleagues to clients to help them build more risk resilient strategies and organisation."

Marco Amitrano, Global Risk Assurance leader said: "We are thrilled that the IDC MarketScape's great work reflects the significant investment we have made with our clients in this ever more important arena. We look forward to building on this with our clients and business partners as we seek to lead the next phase of market developments."

According to the IDC MarketScape, PwC's Risk practice positions enterprise resilience as a strategic imperative in a world of greater complexity, uncertainty, and accelerating change. PwC continues to help clients seize a risk advantage through change and crisis and helps them achieve resilient growth while building an agile culture.

IDC MarketScape, Worldwide Risk Advisory Consulting Services 2015 Vendor Assessment, (#258555 August 2015).



## **About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

## **Notes**

1. For more information, visit [pwc.com/analystviews](http://pwc.com/analystviews).
2. PwC helps organisations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 195,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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