



News release

<i>Date</i>	15 September 2015
<i>Contact</i>	Helen Tardif, PwC Tel: + 44 (0) 1509 604184 e-mail: helen.tardif@uk.pwc.com Follow/retweet: @pwc_press
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PwC named a leader in Worldwide Organisational Consulting Services in the 2015 Vendor Assessment by IDC MarketScape

PwC has been named as a leader in the IDC MarketScape: Worldwide Organisational Consulting Services in the 2015 Vendor Assessment.

This IDC study represents the vendor assessment model called IDC MarketScape. This research is a quantitative and qualitative assessment of the characteristics that explain a vendor's current and future success in the marketplace. This study assesses the capability and business strategy of many of the leading business consulting firms.

Juan Pujadas, Global Advisory Chairman said: "Being named a leader by IDC MarketScape is really positive. Helping our clients to save money and increase efficiencies is at the heart of everything we do and I'm proud that we have once again retained our status as leader in this report."

IDC rates PwC very highly for being able to excel at helping clients to reduce costs. They also state that PwC is considered as being among the strongest at integrating the appropriate technologies to support an engagement, providing functional or technical insights, and offering the necessary spectrum of IT consulting services.

IDC MarketScape, Worldwide Organizational Consulting Services 2015 Vendor Assessment, (#258551, August 2015).

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

Notes

1. For more information, visit pwc.com/analystviews.
2. PwC helps organisations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 195,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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