Press Release

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**PwC joins the World Economic Forum’s partnering for Cyber Resilience commitment**

PwC has signed the World Economic Forum’s (WEF) Partnering for Cyber Resilience (PCR) commitment. In supporting this initiative the PwC network joins other leading global organisations, across the financial services, telecommunications and retail and consumer sectors.

The PCR is designed to promote a coordinated approach to managing the risks and opportunities that face the global networked economy by securing the commitment of participants in the PCR to a set of common shared principles for the management of cyber risk.

Dennis Nally, chairman of PricewaterhouseCoopers International Ltd, commented:

“We are fully supportive of this initiative. In the hyperconnected digital age, cyber risk and resilience is a fundamental issue facing the global economy. We are committed to supporting these global principles which will contribute to global economic stability and prosperity by helping businesses better manage the risk of ever increasing threats to their data.”

John Berriman, Head of the UK cyber security practice, commented:

“The PCR helps to elevate the cyber issue to board level, which is where it should be discussed. Cyber risk and resilience increasingly need to be at the heart of business strategy. Cyber threats do not respect national borders and we believe that the WEF along with the PwC network’s cyber security practice of over 1,500 cyber security professionals worldwide has an important role to play to drive improvements in global practice.”

David Burg, Global and US Advisory Cyber Security Leader, added:

“Based on our experience working with our clients all over the globe, we view cyber security as a strategic imperative, and we fully agree with and support WEF's efforts to promote cyber security resilience via this initiative”

Notes to Editors

For further information please contact Mike Davies on + 44 (0) 207 804 2378 or email mike.davies@uk.pwc.com

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