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## ***News release***

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### **Blair Sheppard joins PwC as Global Leader for Strategy and Leadership Development**

PwC is pleased to announce that Blair Sheppard has joined its Network Executive Team as Global Leader for Strategy and Leadership Development.

In this new role Blair will help develop the PwC network's strategy in response to key trends influencing the PwC Network, professional services market and the wider business environment generally. Blair will also work on leadership development with the PwC network's most senior leaders and support the design and delivery of PwC's Learning and Education curriculum.

Prior to joining PwC, Blair was the Special Advisor to Duke Kushan University and was responsible for directing corporate development, non-degree program development and regional development for the newly formed campus in China due to open in 2013. He was the Dean of Fuqua School of Business when Fuqua and Duke developed a China campus

Dennis Nally, Chairman of PricewaterhouseCoopers International Limited said:

"Blair is a great addition to our network executive team. He brings with him a wealth of experience and expertise from across a wide range of sectors that I am sure will be hugely valuable to the PwC network."

On his new appointment, Blair Sheppard said:

"I am delighted to be joining the world's most dynamic professional services network at this exciting time. And I am greatly looking forward to working with my colleagues at PwC to deliver our strategy for growth."

#### **About PwC**

PwC firms help organizations and individuals create the value they're looking for. We're a network of firms in 158 countries with close to 169,000 people who are committed to delivering quality in assurance, tax and advisory services. Tell us what matters to you and find out more by visiting us at [www.pwc.com](http://www.pwc.com).

#### **About Blair Sheppard**

Prior to joining PwC, Blair was the Special Advisor to Duke Kushan University and was responsible for directing corporate development, non-degree program development and regional development for the newly formed campus in China due to open in 2013. He was the Dean of Fuqua School of Business when Fuqua and Duke developed a China campus, a pre-experience Masters level program already considered to be one of the best in the world and which rose in the rankings significantly during Blair's tenure.



Blair was also the Chair of the Board of directors for Duke Corporate Education (Duke CE), a company that he founded in 2000. Under his leadership, Duke CE grew from one office to multiple offices on three continents and has been rated number 1 in the world for corporate education services by the Financial Times and BusinessWeek for nine years in a row.

Blair has advised more than 100 companies and governments in the areas of leadership, corporate strategy, organisational relationships and design, and has published more than 50 books and articles.

Blair was the first recipient of faculty of the year at Fuqua, received the Business Person of the Year award for Education in 2011 (Triangle Business Journal); Eminent Scholar Award, Institute of Finance, Frankfurt University in 2007; and was a Canada Council Doctoral Fellow.

Blair received his Doctorate in social psychology from the University of Illinois in 1980 and his Masters from the University of Western Ontario (London, Ontario) in 1977.