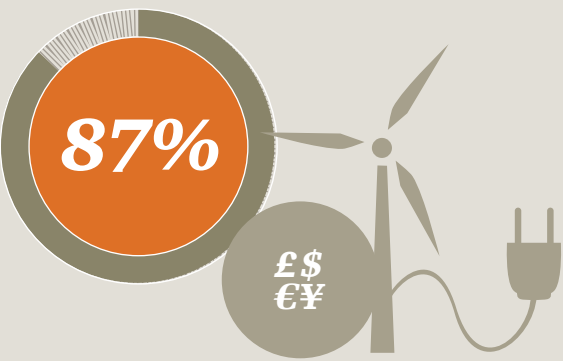


CEOs are prepared to make ambitious pledges for change



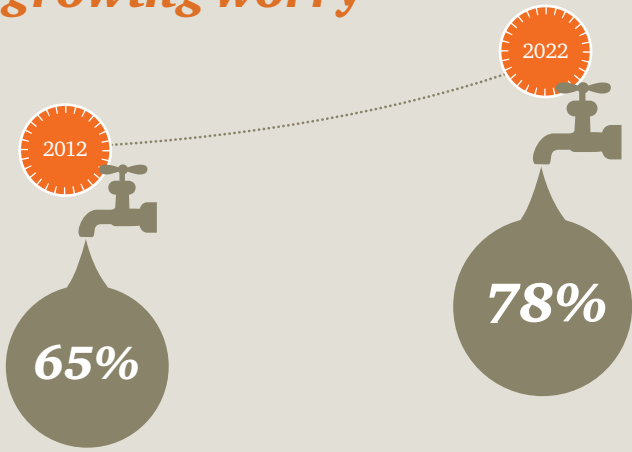
Compared to **46%** of CEOs who have already made pledges in line with the global threat and challenges being debated at Rio+ 20, **71%** would be prepared to make more ambitious pledges if significant progress was made.

Affordable energy seen as the greatest concern



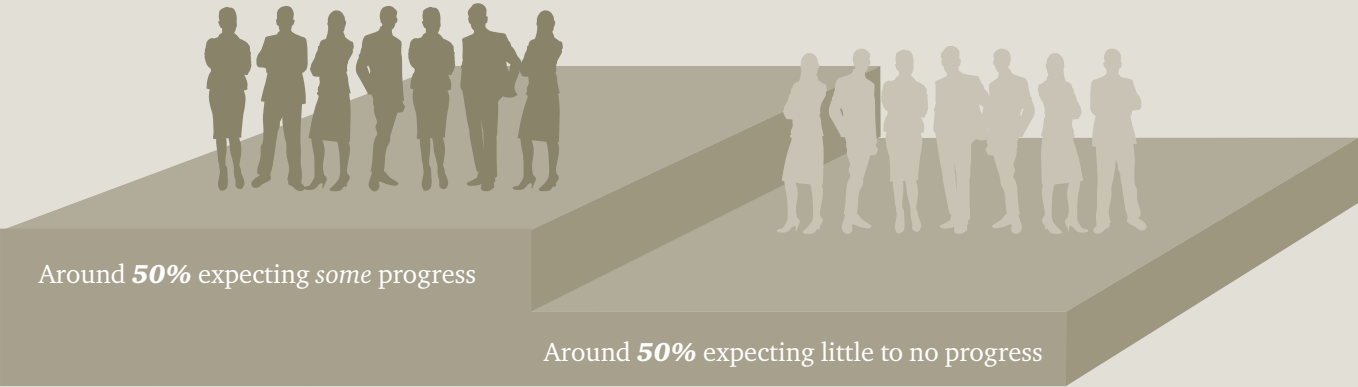
**87%** of CEO respondents say affordable energy is important to their business, increasing to **89%** by 2022. The proportion of these for whom it is very important increases significantly, from **39%** in 2012 to **60%** in 2022.

Water scarcity also a growing worry



**65%** of CEOs say water scarcity is quite important, or very important for their business in 2012, rising to **78%** for 2022.

Expectations for Rio + 20 are low



CEOs are sceptical about what progress will be made at the conference. Just half of those polled expect to see some progress across the issues being discussed, leaving the other half expecting little to none.

Global talks must be backed by measures closer to home



Over **90%** of CEOs signalled that regional or national regulation and fiscal measures, along with private sector investment, are the most effective mechanisms for driving change.

Sample: 141 CEOs Worldwide

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